

For Immediate Release

U.S. Contact:

Abigail Hirsch
202-962-9235
ahirsch@bio.org

BIO Announces Dr. Michael Rosenblatt, Merck as Keynote Speaker for the BIO Convention in China *BIO China event will be held October 24-25 in Shanghai*

Washington, D.C. (June 13, 2012) - The [Biotechnology Industry Organization](#) (BIO) is pleased to announce that Michael Rosenblatt, M.D., executive vice president and chief medical officer at Merck, will provide a keynote address at the [BIO Convention in China](#) to be held October 24-25, 2012 in Shanghai. The event will bring together a global audience of biotechnology executives, pharmaceutical companies and investment firms to meet and explore business opportunities within China's emerging biotech sector.

"Through Dr. Michael Rosenblatt's robust experience in the life sciences, and most recently with Merck, his keynote address will give BIO China attendees the opportunity to hear from a leading industry executive with a firm grasp of the pressing therapeutic challenges facing the world," said Alan Eisenberg, executive vice president of Emerging Companies and Business Development at BIO.

Dr. Rosenblatt previously was Dean of Tufts University School of Medicine; the George R. Minot Professor of Medicine at Harvard Medical School; and president of Beth Israel Deaconess Medical Center (BIDMC). He was the Harvard faculty dean and senior vice president for academic programs at BIDMC. He was also director of the Harvard-MIT Division of Health Sciences and Technology.

Dr. Rosenblatt has also demonstrated his commitment to innovation as senior vice president for research at Merck and through his service on the board of directors and scientific advisory boards of several biotechnology companies. He is also a scientific founder of ProScript, Radius Pharmaceuticals and Theracrine.

Dr. Rosenblatt was elected to the American Society of Clinical Investigation and the Association of American Physicians, is a fellow of the American Association for the Advancement of Science and the American College of Physicians, and served as the president of the American Society of Bone and Mineral Research.

Dr. Rosenblatt will provide one of two keynotes by westerners. As previously announced, Governor Jon Huntsman, former U.S. Ambassador to China and Governor of Utah, will provide a keynote address. Attendees can expect keynote addresses from Chinese leaders which will be announced at a later date.

The [BIO Convention in China](#) will feature plenary sessions and workshops on health and regulatory issues, intellectual property, business development and vaccines, and global health. The conference also will feature company presentations, partnering meeting opportunities, and an Exhibition. The convention will include biopharmaceutical industry leaders from North America, Europe and Asia.

BIO brings to China more than 16 years of experience in organizing international conferences for the

biotech industry, including the [BIO International Convention](#), the world's largest annual biotech conference. BIO is renowned for its successful business development, partnering and investor meetings in North America, Europe and Asia. Partnering at this conference will be powered by *BIO One-on-One Partnering™*, an interactive environment to intelligently search, contact and schedule private meetings with potential partners and investors.

For more information on BIO China, please visit [here](#).

Upcoming BIO Events

[2012 BIO International Convention](#)

June 18-21, 2012

Boston, MA

[BIO Business Forum](#)

June 18 – 21, 2012

Boston, MA

[BIO India International Conference](#)

September 12 – 13, 2012

Mumbai, India

[Livestock Biotech Summit](#)

September 19 – 21, 2012

Kansas City, MO

[BIO Investor Forum](#)

October 9-10, 2012

San Francisco, CA

[The BIO Convention in China](#)

October 24 – 25, 2012

Shanghai, China

About BIO

BIO represents more than 1,100 biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other nations. BIO members are involved in the research and development of innovative healthcare, agricultural, industrial and environmental biotechnology products. BIO also produces the BIO International Convention, the world's largest gathering of the biotechnology industry, along with industry-leading investor and partnering meetings held around the world. BIO produces [BIOtechNOW](#), a multiblog platform and monthly newsletter that aims to create an online biotech community where the industry can connect to discuss the latest news. [Subscribe to BIOtechNOW.](#)

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