



*BIO Pacific Rim*

# Biotechnology and Renewable Chemicals: the Future is Now

October 12, 2012

Sustainable Resources Business Development Dept.  
Petrochemicals R&D Division

 MITSUBISHI CHEMICAL CORPORATION

# Who we are

## Mitsubishi Chemical Holdings Corporation



Dr. Yoshimitsu Kobayashi  
President &  
Chief Executive Officer

### Profile\*

Established	October 3, 2005
Head office**	1-1, Marunouchi 1-chome, Chiyoda-ku, Tokyo (Palace Building)
President	Yoshimitsu Kobayashi
Paid-in capital	¥50.0 billion
Listings	Tokyo Stock Exchange, Osaka Securities Exchange
Activities	Management of Group companies (development of Group strategies, allocation of financial resources, etc.)
Business domains	Performance products, health care, and industrial materials
Consolidated net sales	¥3,166.8 billion
Consolidated operating income	¥226.5 billion
Group employees	53,882
Website	<a href="http://www.mitsubishichem-hd.co.jp/english/">http://www.mitsubishichem-hd.co.jp/english/</a>

\*All figures are for the year ended March 2011.

\*\*We will be moving to the following new location.

New office: Palace Building, 1-1 Marunouchi 1-chome, Chiyoda-ku, Tokyo

Relocation timing (planned): May-August 2012

The Mitsubishi Chemical Holdings Group is made up of about 410 companies: holding company Mitsubishi Chemical Holdings and core operation companies Mitsubishi Chemical, Mitsubishi Tanabe Pharma, Mitsubishi Plastics, and Mitsubishi Rayon, as well as some 340 consolidated subsidiaries and about 70 equity-method affiliates.

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# Our organization

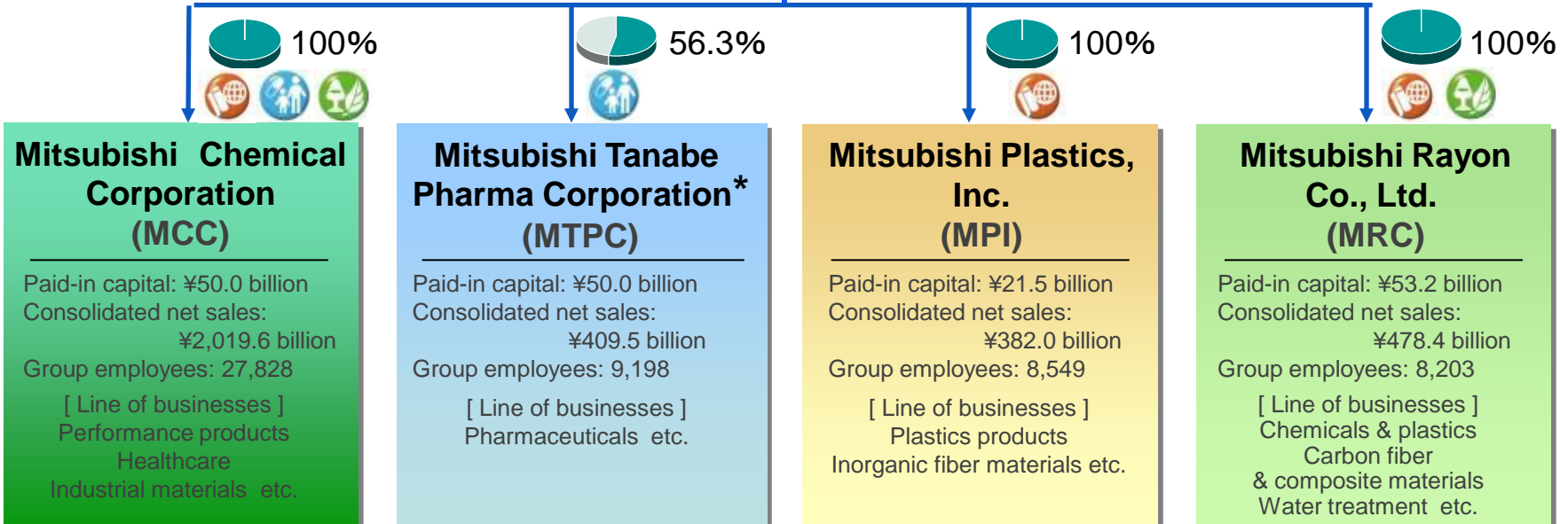
## Mitsubishi Chemical Holdings Corporation (MCHC)\*

Consolidated net sales:  
¥3,166.8 billion  
Group employees: 53,882

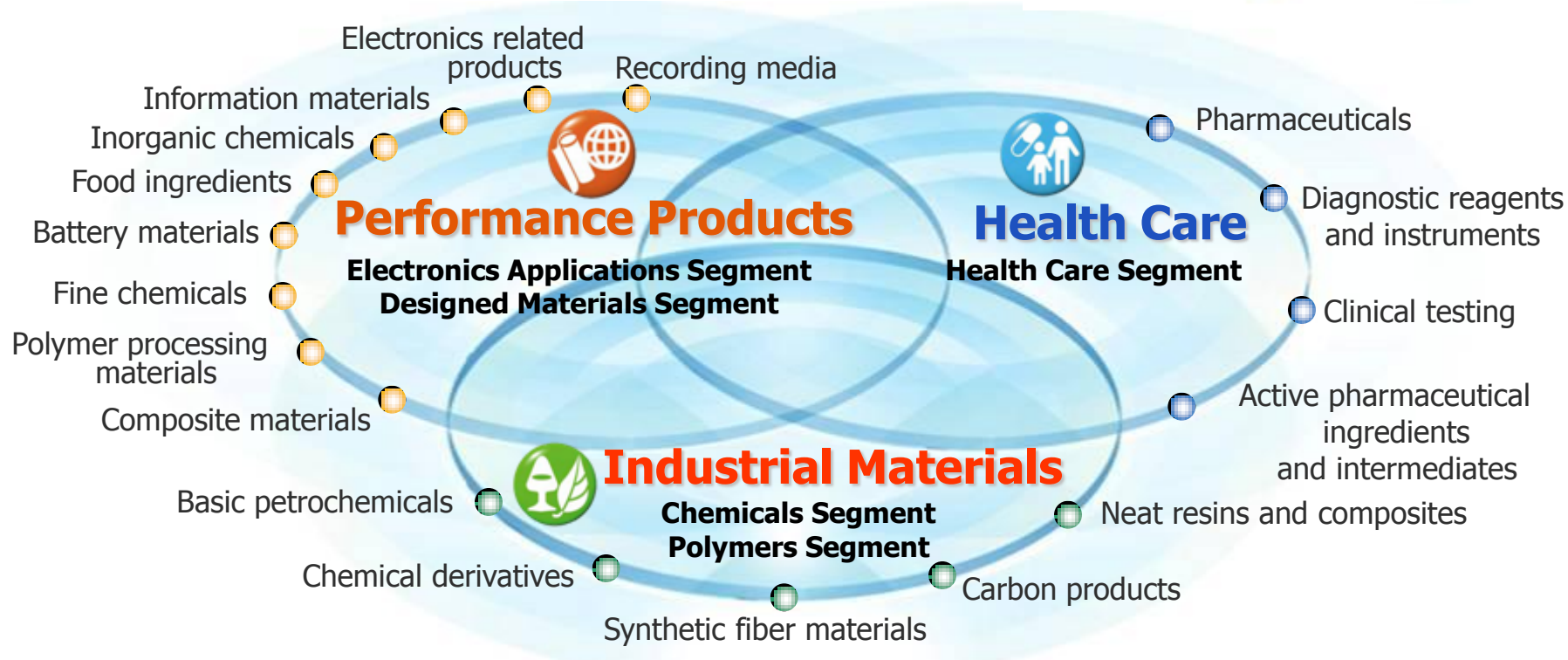


\* Listed

Figures for consolidated net sales and paid-in capital are for the year ended March 2011.



# Our Products



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# Group Philosophy

## *Good **Chemistry** for Tomorrow*

Creating better relationships among people, society, and our planet.

“Chemistry” is a field of science but also refers to compatibility, relationships, and connections among different objects, different people, and between people and objects as well.

**Good Chemistry for Tomorrow** therefore expresses our commitment to creating better relationships among people, society, and our planet.

Based on **Good Chemistry for Tomorrow**, we will seek to achieve **KAITEKI** with unlimited potential and expansion.

# “KAITEKI” is ...

- *KAITEKI* is a Japanese word for comfort, and encompasses values that companies should practice worldwide in the 21st century.
- *KAITEKI* in the 21st century signifies challenging state of sustainability, materializing comfort for people, comfort for society and comfort for the Earth. We will act accordingly.
- At Mitsubishi Chemical Holdings Group companies, with Sustainability, Health, and Comfort as the three decision criteria for our corporate activities, we are committed to run our business in a way that delivers *KAITEKI* solutions.

# Our values

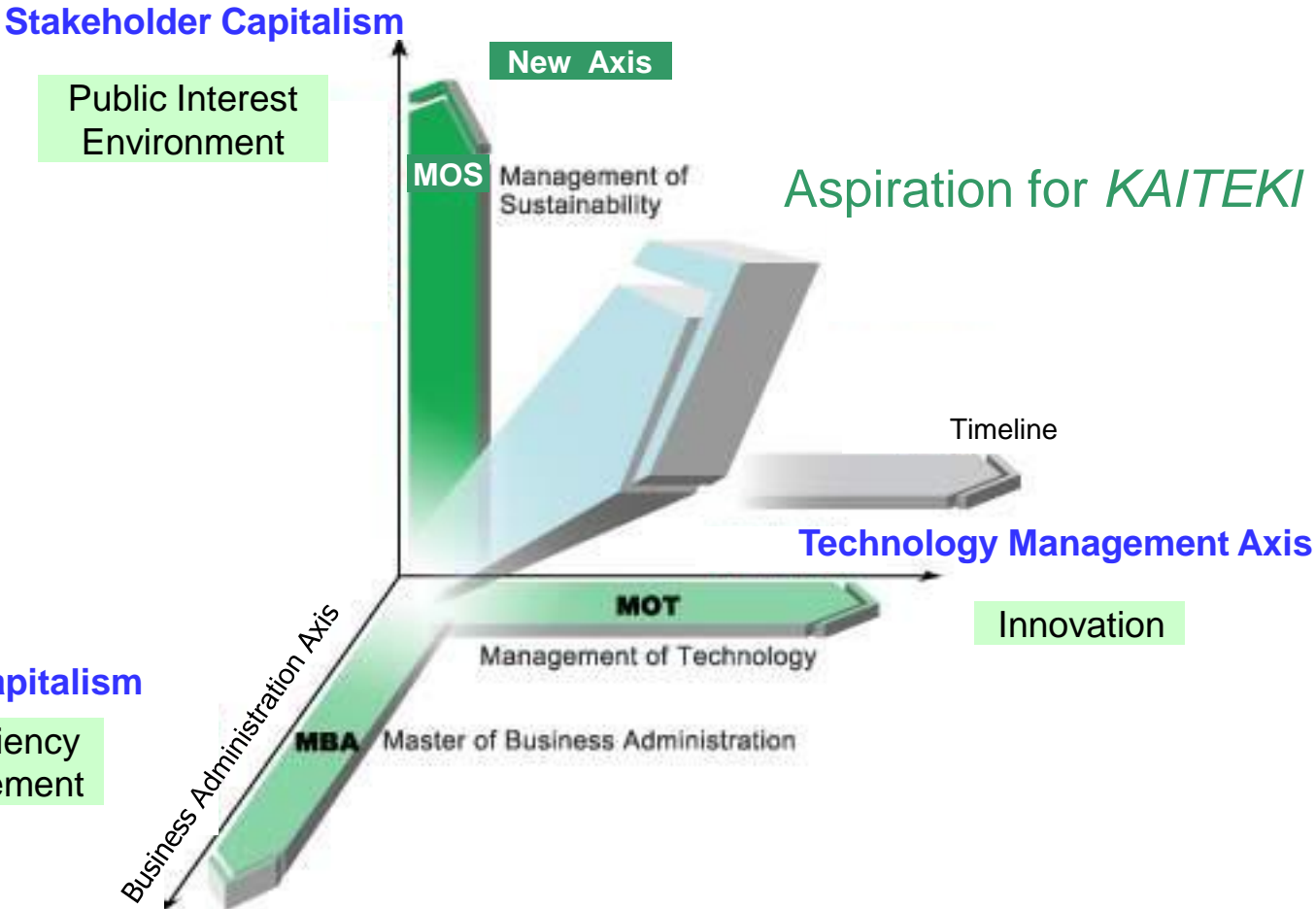
At Mitsubishi Chemical Holdings Group,  
we are committed to run our business in a way that delivers  
“**KAITEKI**” solutions  
by putting infinite potential of ‘**Good Chemistry**’ to work

## Three decision criteria for corporate activities

Sustainability  
Health  
Comfort

# Promotion of *KAITEKI* Management

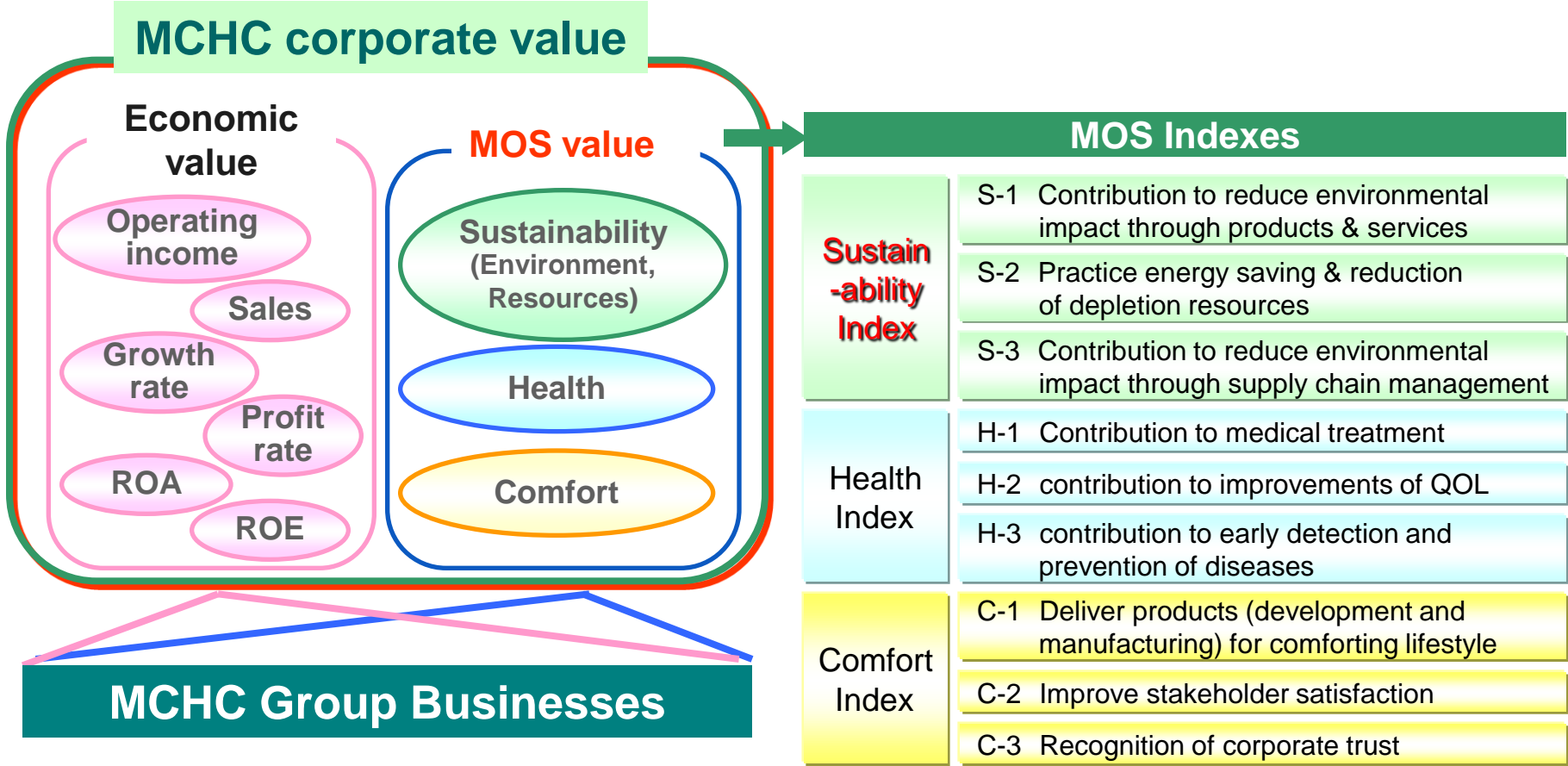
We promote *KAITEKI* management through a new axis of Management of Sustainability (MOS) with existing axes of MBA & MOT



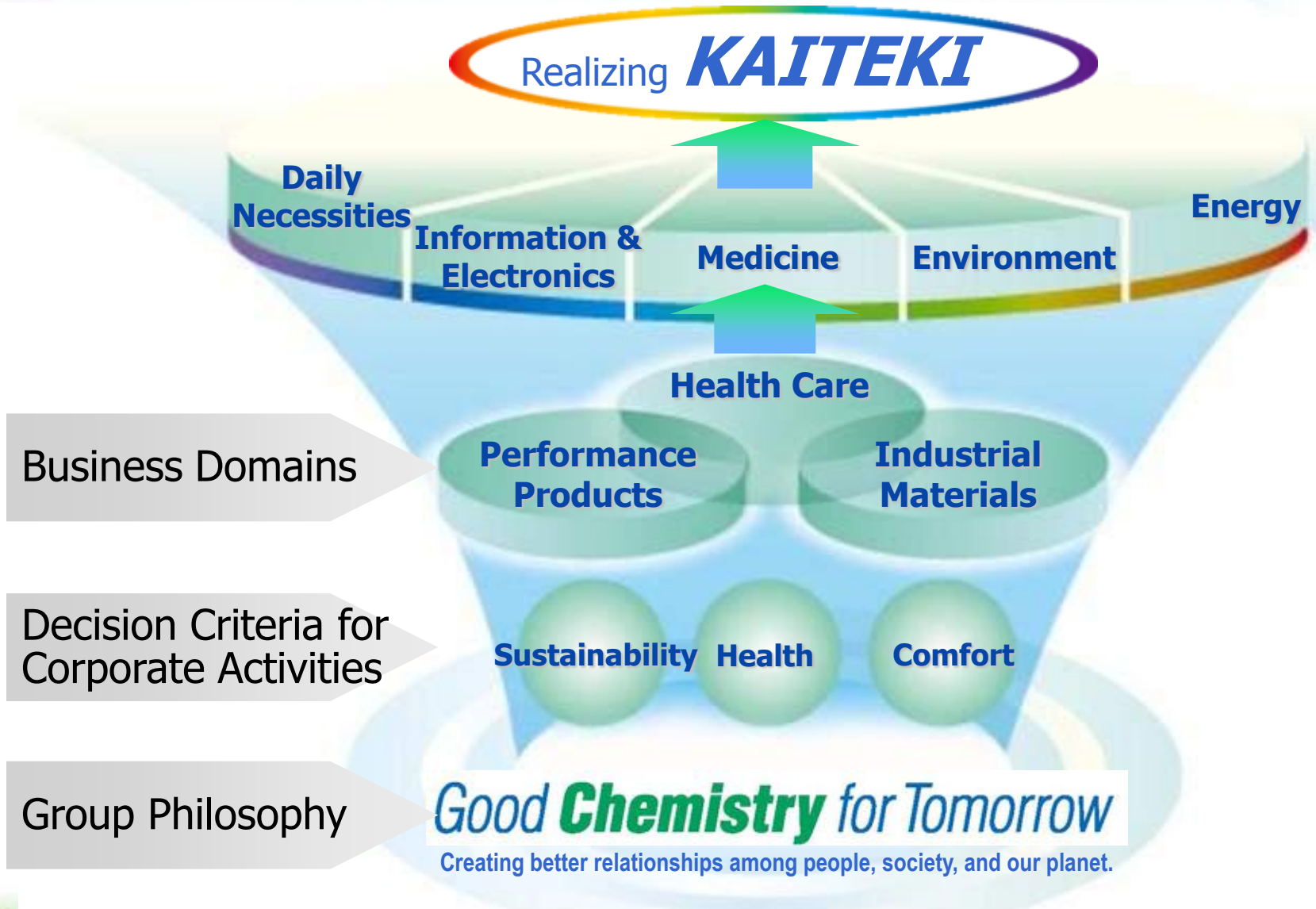


# Monitoring MOS Value

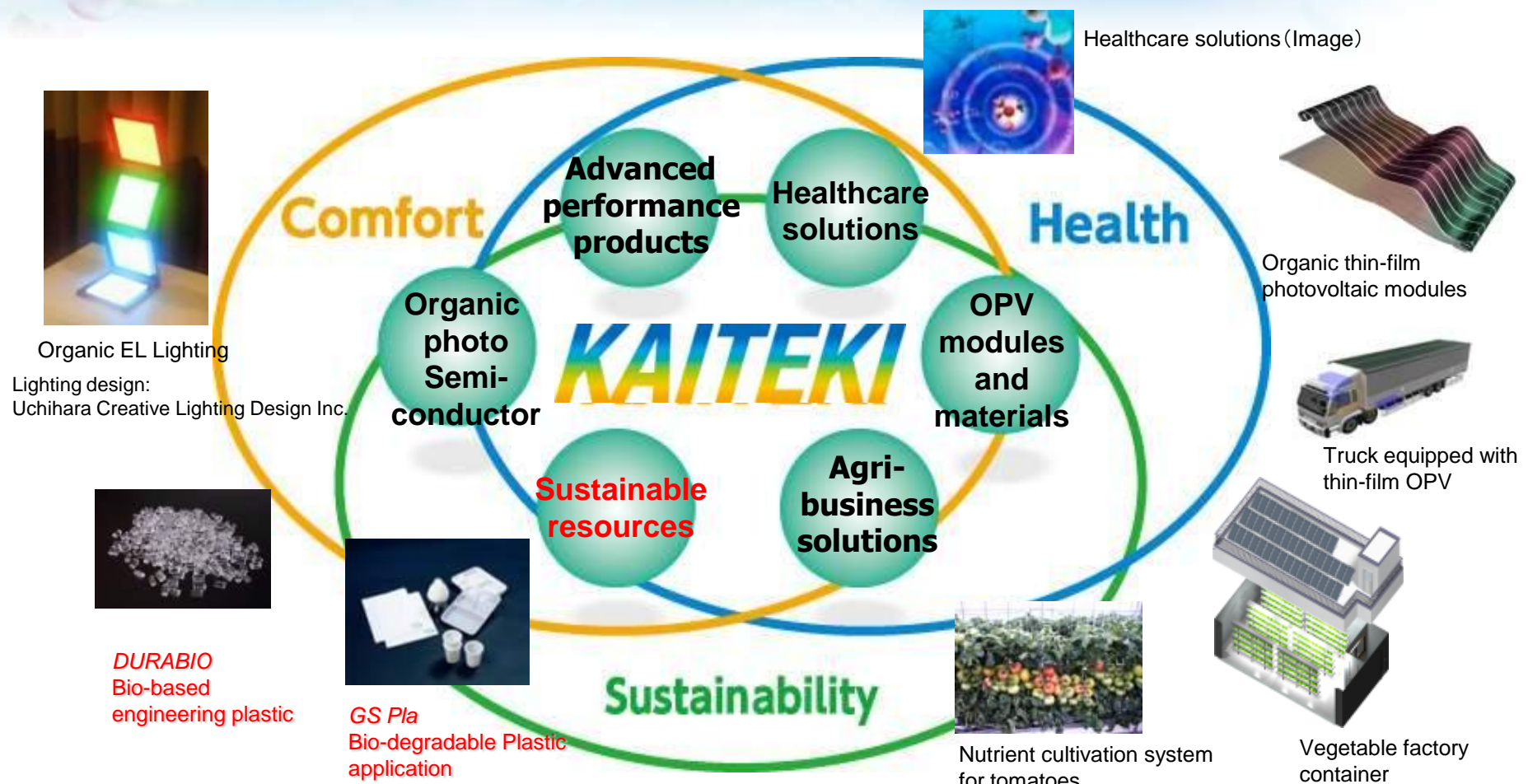
**MCHC corporate value is the summation of economic value and MOS value**



# Our Aspiration; realizing *KAITEKI*



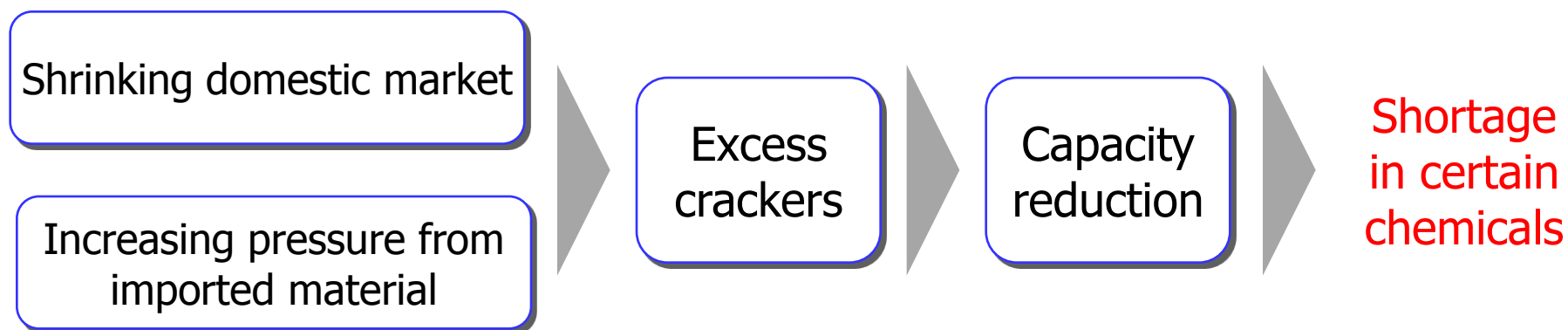
# Next-Generation Growth Businesses for *KAITEKI*



These businesses contribute to sustainability, health, and comfort by drawing on the Group's core technologies, and we are committed to their rapid commercialization as the drivers of our Innovation Strategy.

# Why Sustainable Resources?

- Current business = volatile cost structure
- Requirement from customers
- Change in business environment

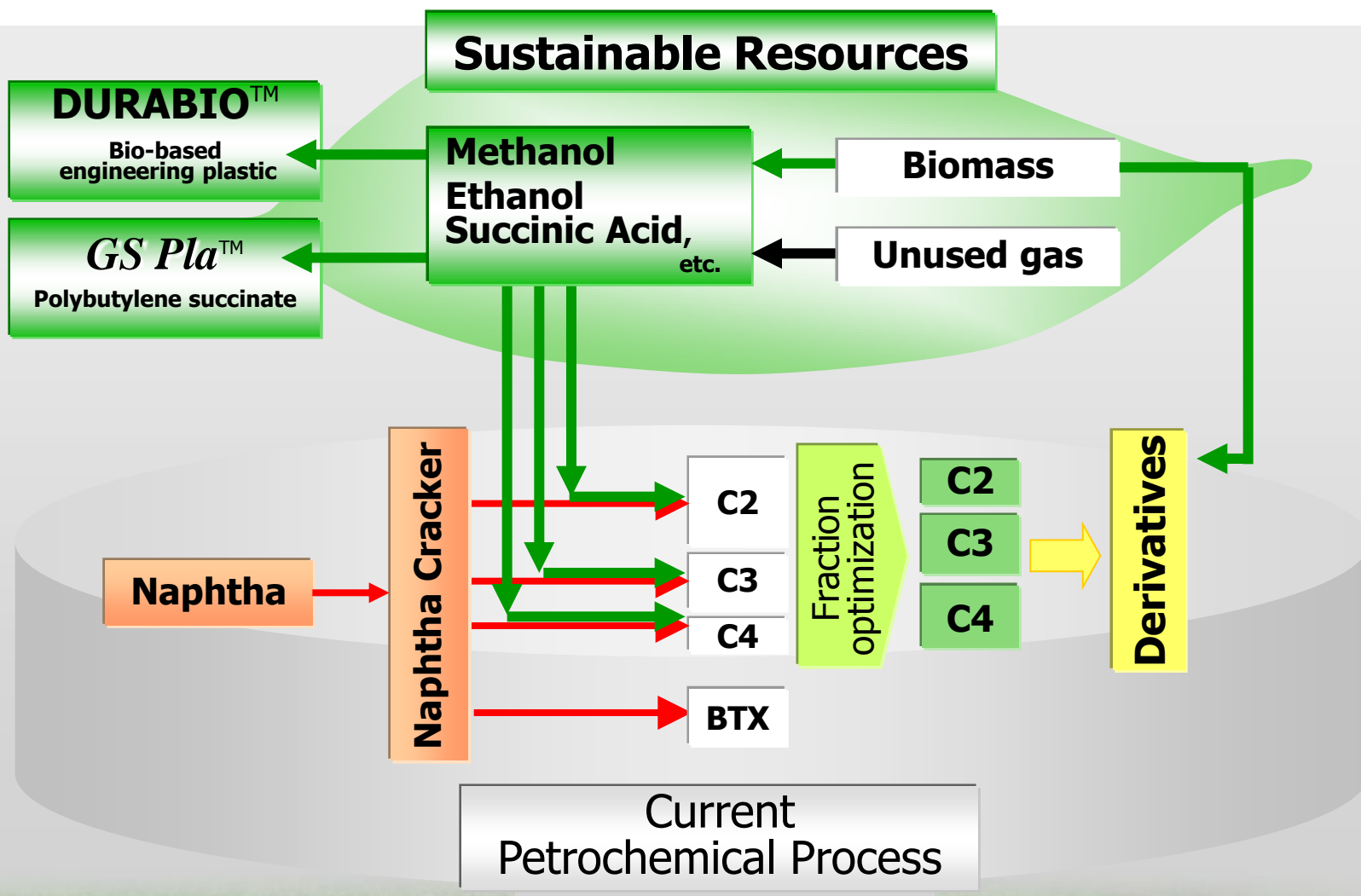


**A shift is critical**

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# Our approach to Sustainable Resources

“Drop in” material from sustainable resources to convert existing business into “bio”



# Major products in petrochemicals (MCC)

<b>Basic Petrochemicals</b>	Basic Petrochemicals Dept.	Olefins & Aromas (C2, C3, C4, BZ, TL, XL)
<b>Chemical Derivatives</b>	Ethylene Oxide/ Glycols and Ethanol Dept.	EO, EG, Ethanol, GE, EC
	Oxo Alcohols and Acrylates Dept.	2-EH, NBA, AA, AE
	C4 Derivatives Dept.	BDO, THF, PTMG, NMP, GBL, MAH
	Terephthalic Acid Dept.	PTA
<b>Polymer</b>	Polyester and Nylon Dept.	PET, A-PET sheets, PBT
	Phenol and Polycarbonate Dept.	CU, PHL, BPA, PC, MIBK
	Performance Polymers Dept.	Elastomers, Cross-linked polymers, Adhesive polymers, PVC compounds
<b>Petrochemicals R&amp;D</b>	Sustainable Resources Business Development Dept.	Bio-PC, Bio SA, PBS

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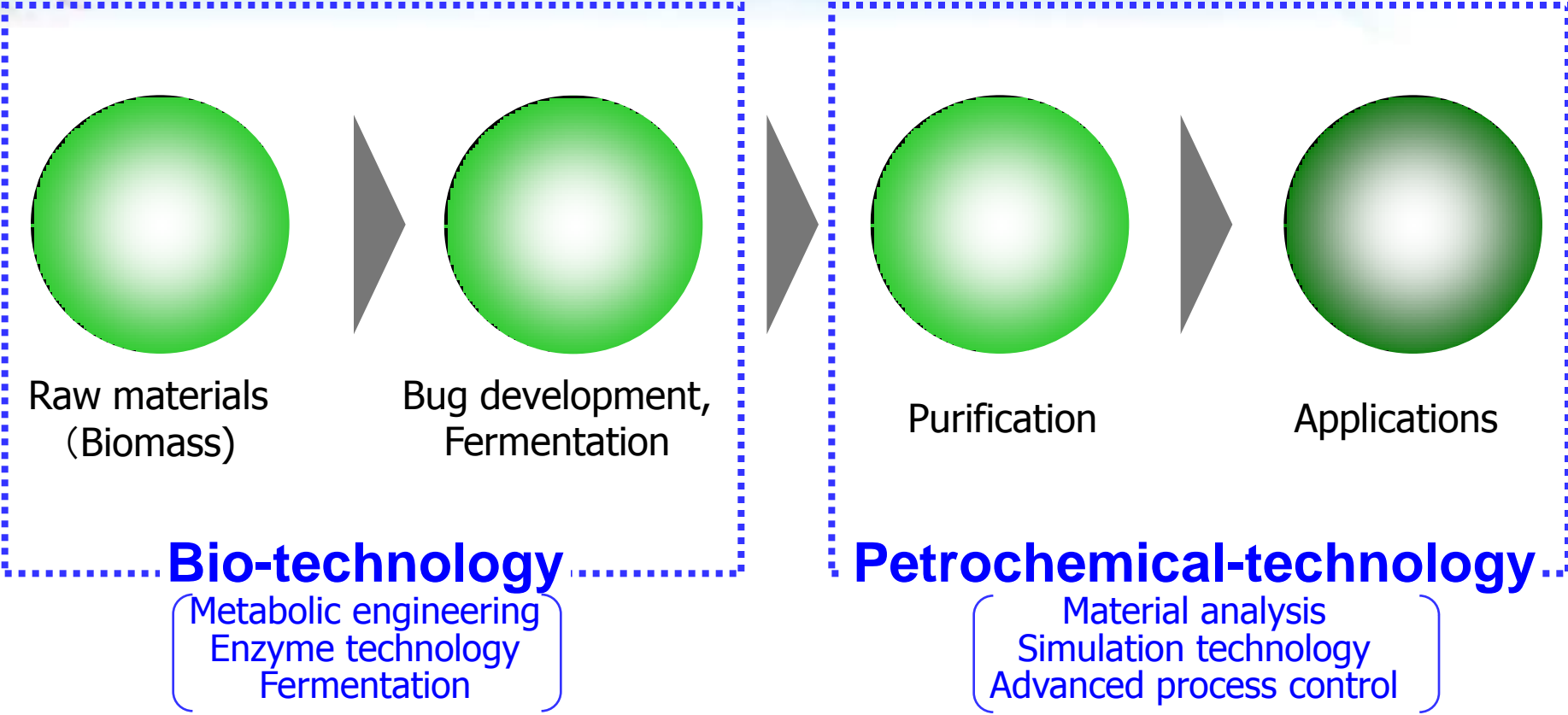
# What is need to accomplish

Customers want the “same product”  
under the “same conditions” as they do today

- Cost competitiveness
  - ◆ “Bio premium” is difficult to realize
- Same quality
  - ◆ “Optimization” of bio-related impurities is key
- Stable supply
  - ◆ Security of raw materials

**Simple but difficult**

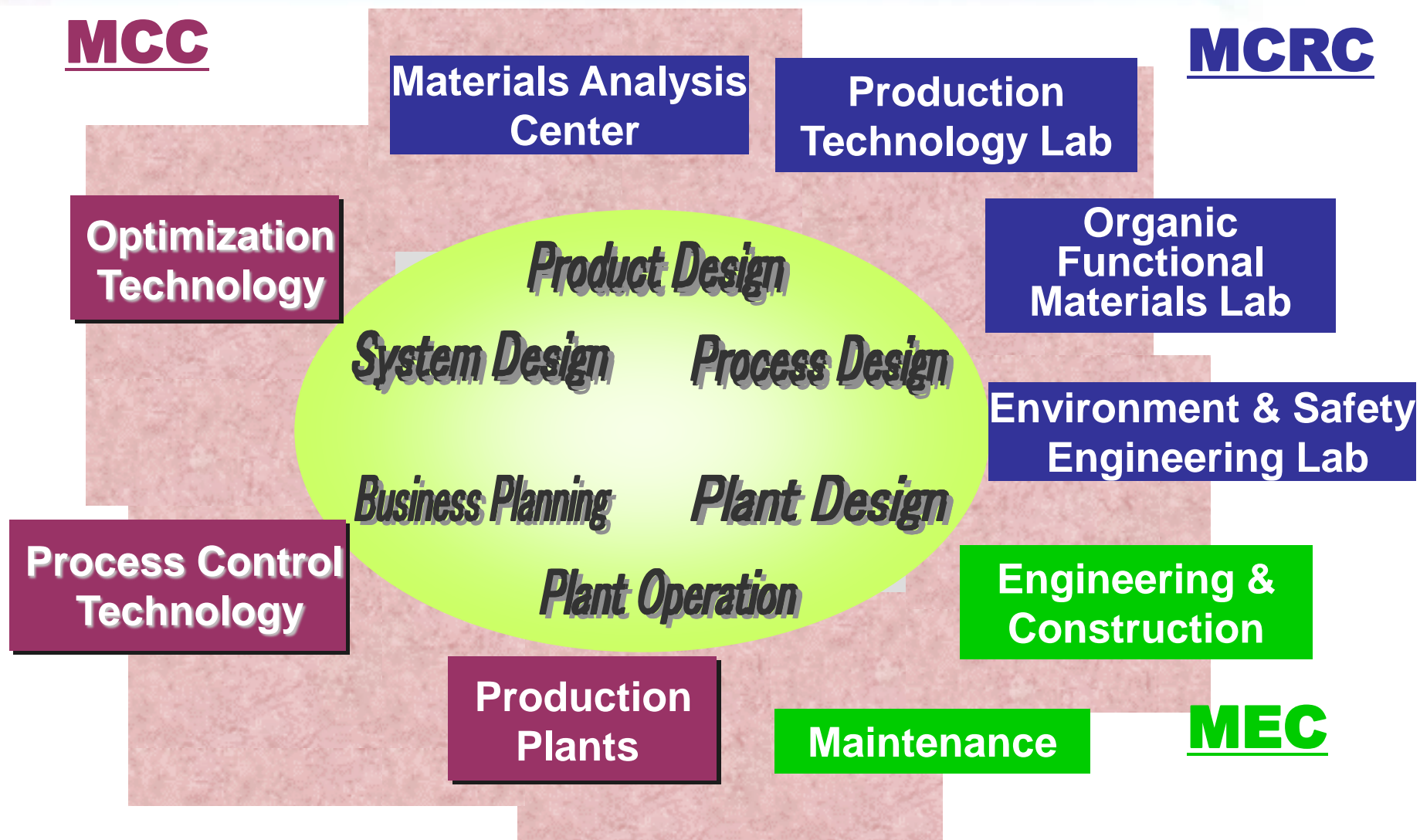
# Producing chemicals from sustainable resources



Production of bio-chemicals are a combination of both bio and petrochemical technologies

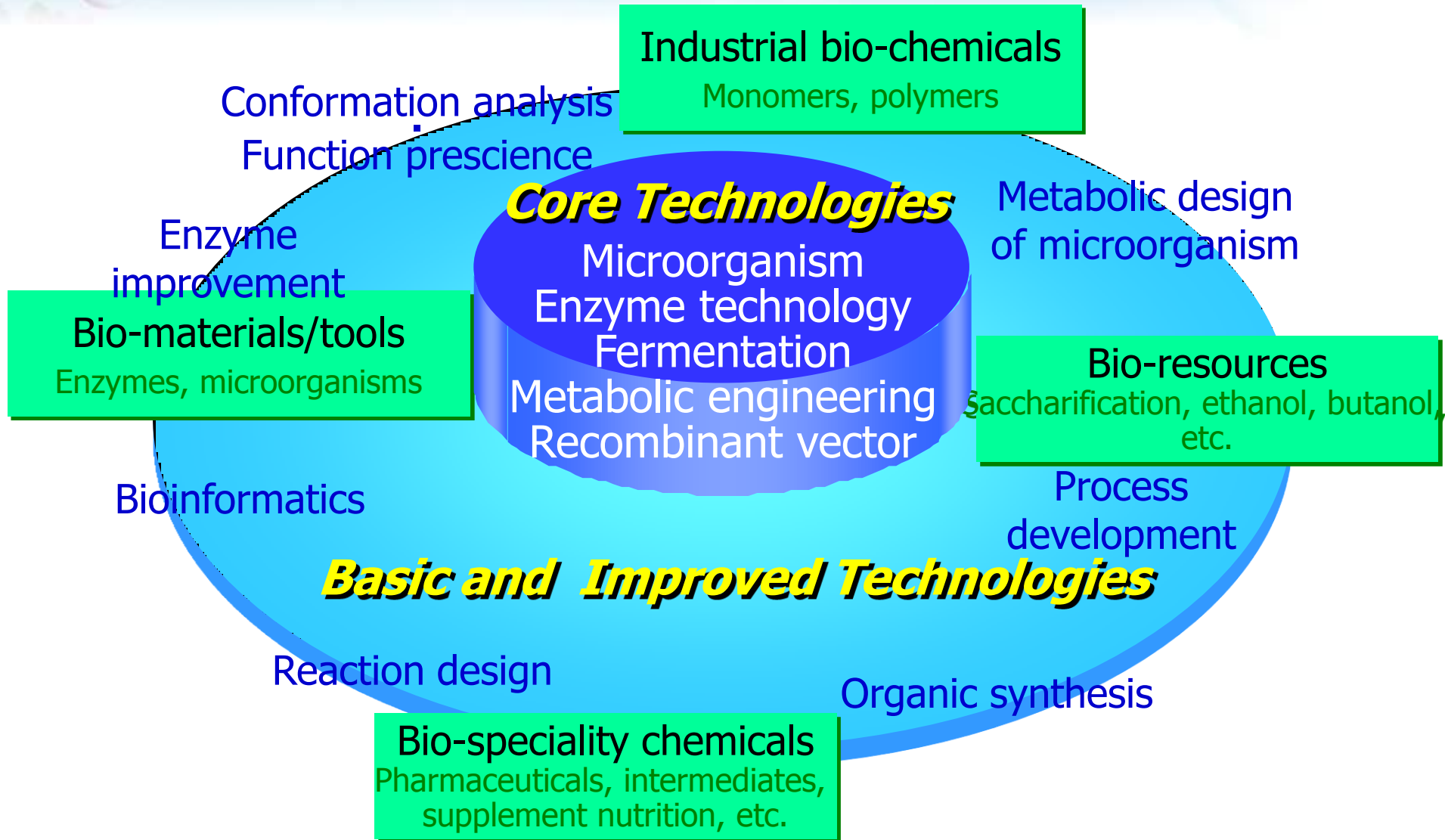


# Our technological capabilities in petrochemicals



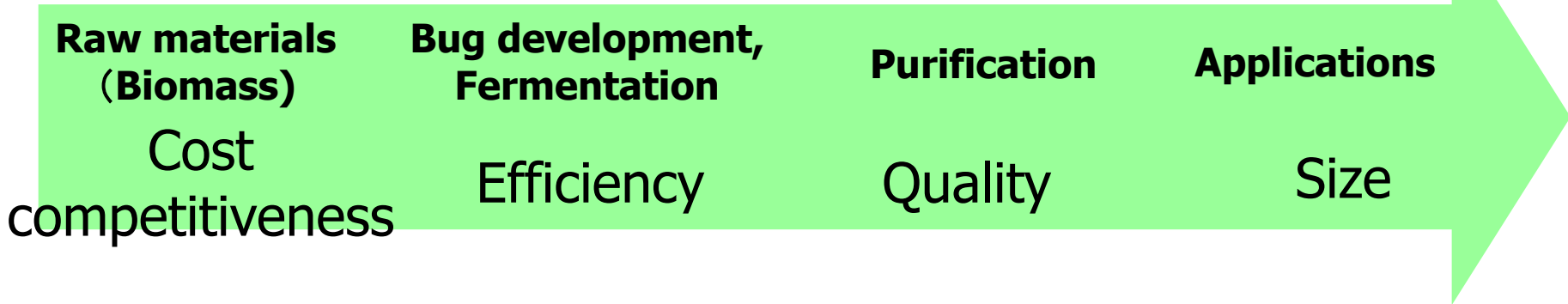
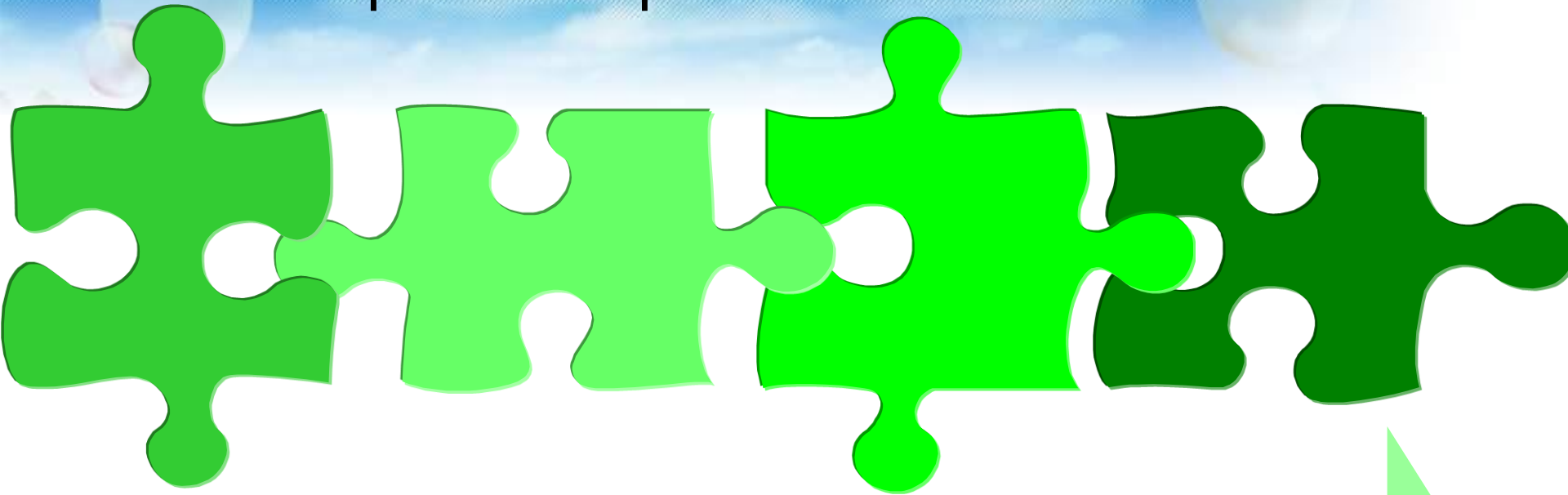
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# Collective strength of MCC's bio-technologies



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# Our view on partnership



Collaboration with partners is essential in constructing a competitive and stable business

# Our partners



	Raw materials (Biomass)	Bug development, Fermentation	Purification	Applications
<b>Succinic Acid</b> ( <i>GS Pla</i> <sup>TM</sup> )	Under discussion	 		 
<b>BDO</b>	Under discussion		 	

Partnerships gives us speed

## In conclusion

- Sustainable Resources are our solution to the current business surroundings
- Customers expect chemicals from sustainable resources to have the **same quality and competitiveness as conventional petrochemicals**
- Producing chemicals from sustainable resources **requires technologies from both bio and petrochemicals**
- **Partnerships** are essential to achieve “speed to market”

***Thank you***