



### **Building the Bio-economy**

# The Synthetic Biology Pathway to Innovation

Bio Pacific Rim Summit, Vancouver, BC

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# in Fuels and Chemicals



# A Hierarchy of Engineering and Economic Complexities



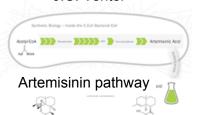
Claudia Cadillo Transplant Recipient

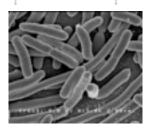
Multiple Cells: Control of growth and differentiation; products are cells and structures that cells make (Tissues, Organs, Animals, Houses).



J.C. Venter

**Synthetic Single Cells**: Looks initially like Metabolic Engineering; products are chemicals and biologicals made by cells.

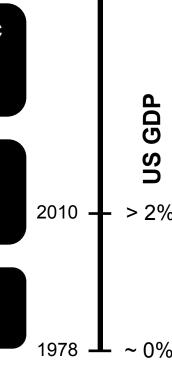




Expression in *E. coli* 

Multiple Genes in a Single Cell Type: Metabolic Engineering: Fuels, Plastics, Terpenoids for Drugs, Flavors, and Fragrances. **RFS.** 

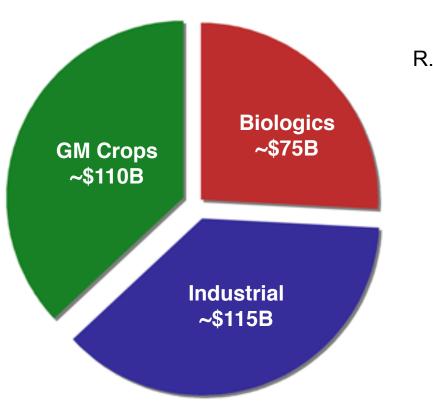
Single Gene in a Single Cell: Recombinant Proteins: Laundry Enzymes, HGH, EPO.





# "Genetically Modified Stuff" in the US Bioeconomy (2010 est.): >\$300B or Equivalent of >2% of GDP

#### **U.S. Biotech Revenues (billions)**



R. Carlson, "Biodesic 2011 Bioeconomy Update" www.biodesic.com

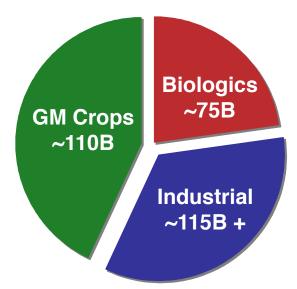
BEA (2007) value added to GDP: mining 2%, construction 4.1%, information and broadcasting 4.7%, all of manufacturing 11.7%, transportation and warehousing 2.9%, finance 20.7%, and all of government 12.6%.



## Scale and Regulation

#### U.S. Biotech Revenues in \$ Billions

Medium regulation
Long lead times to market
~\$100s millions



Highly regulated
Long lead times to market
~\$1 billion

Market includes engineering tools
Operate closer to consumer
Could be much smaller, lower capital reqs.
As low as ~\$10K-100K?

non-drug + non-food = not-so-regulated



# **Economically Driven Global Adoption: Biotech Revenues as % of GDP**

Country	2010 Biotech Revenues	2020 Target Biotech Revenues
United States	> 2%	NA
China	2.5% (?)	8%
Malaysia	2.5%	10%
India	0.24%	NA
Pakistan	1.4%	NA
Europe	~1%	NA

Source: Biodesic

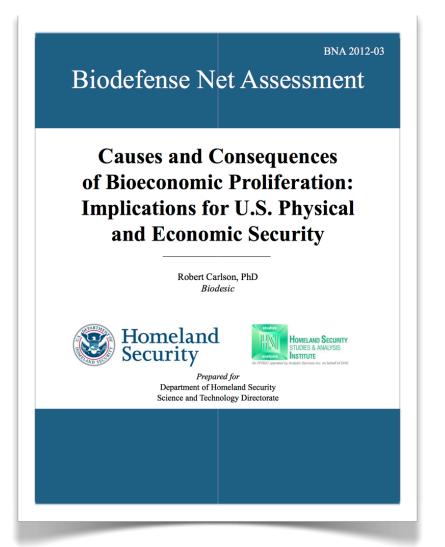
Main source of uncertainty is definition of "biotechnology"; i.e., all biology or only products of genetic modification.



# 2012 Biodefense Net Assessment: Causes and Consequences of Bioeconomic Proliferation

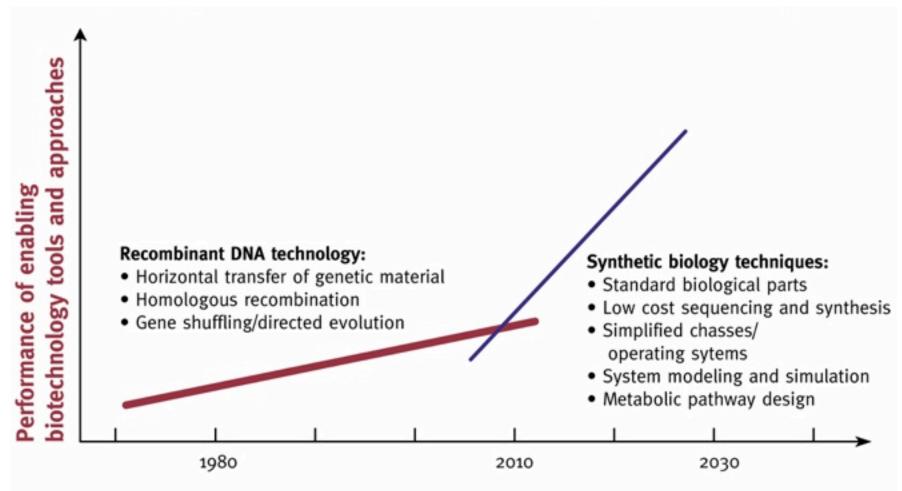
#### **Executive Summary:**

- 1. Global investment is growing rapidly, but:
- 2. It's complicated.
- 3. DATA DATA DATA!





## An Inflection Point in Biotech Capabilities?

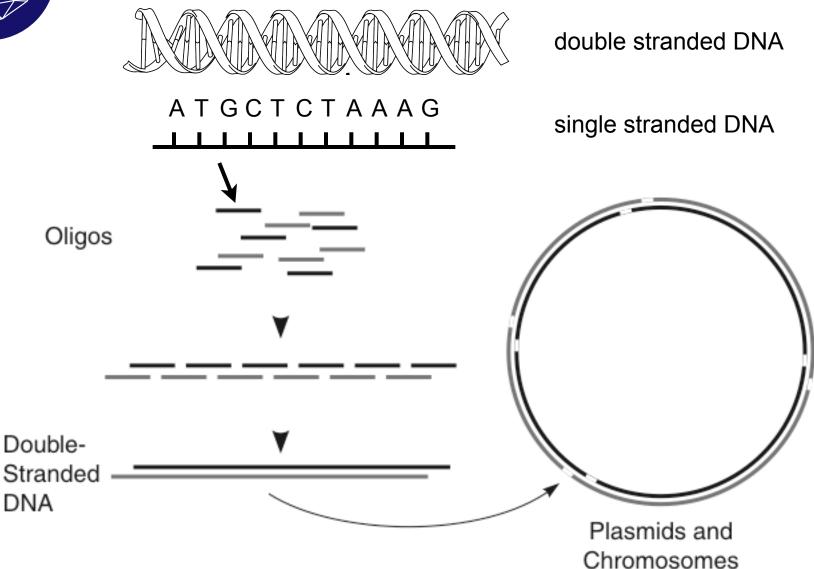


"Genome Synthesis and Design Futures: Implications for the U.S. Economy" Bio Economic Research Associates, 2007. www.bio-era.net

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## Oligo Synthesis and Gene Assembly

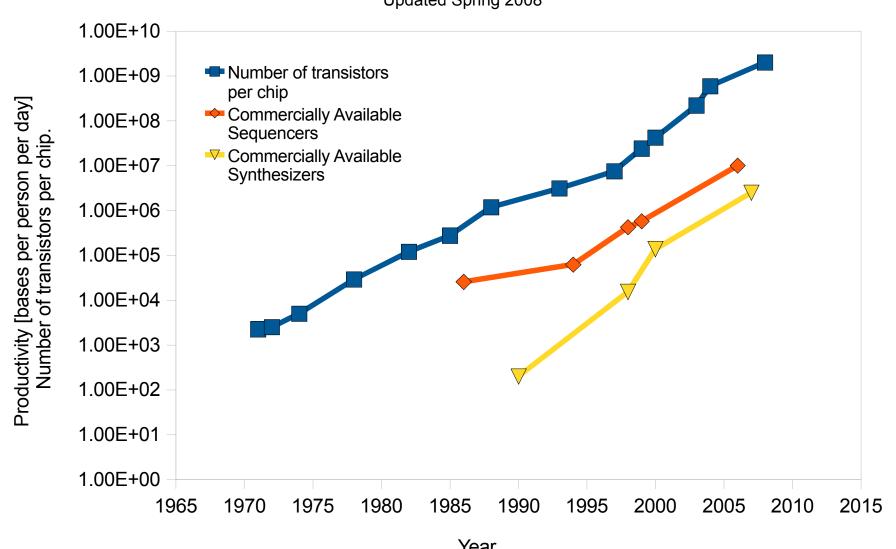




## **Enabling Technologies Are Improving Rapidly**

#### **Productivity in DNA Synthesis and Sequencing**

**Updated Spring 2008** 





#### Cost c. 2011

#### **Cost Per Base of DNA Sequencing and Synthesis**

Rob Carlson, June 2011, www.synthesis.cc

