



nexsteppe

DEDICATED TO SUSTAINABILITY



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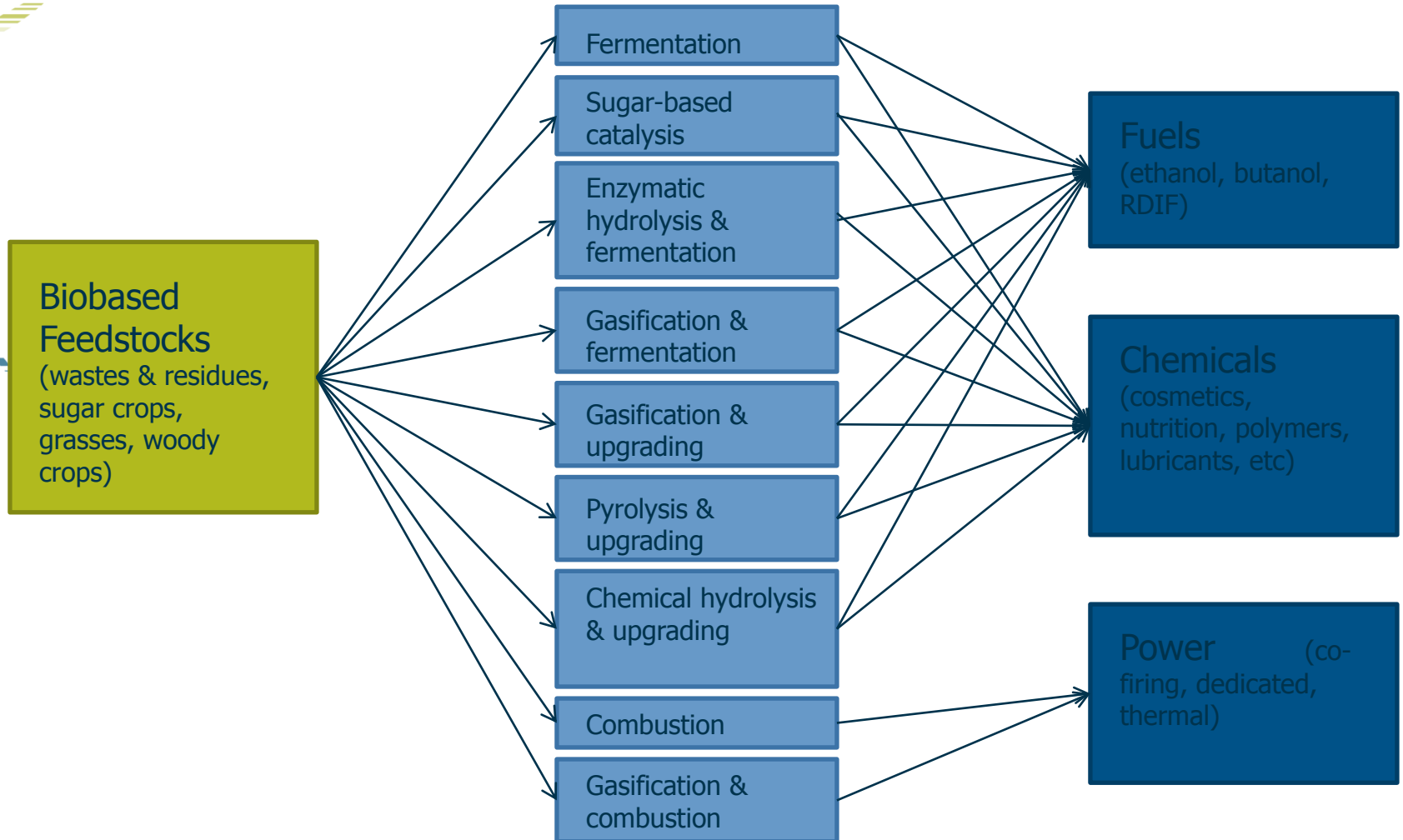
2012 Pacific Rim Summit on Industrial
Biotechnology & Bioenergy

NEXT-GEN FEEDSTOCKS: GRASSES, REEDS, AND MACROALGAE

The Importance of Next-Gen Feedstocks

- Growth in demand
- Feedstock is #1 cost
- Requirements
 - Low cost
 - Scalable
 - Wide geographic range

Multiple Pathways



A wide-angle photograph of a vast, flat grassland. The grass is a mix of green and yellowish-brown, indicating a semi-arid environment. The horizon is flat and extends across the entire width of the image. The sky is a clear blue with some light, wispy clouds scattered across it.

steppe (stěp)

A vast, semiarid grassland, as found in southeast Europe, Siberia, and central North America.

Who We Are

- NexSteppe is an expansion phase agricultural company
- We are developing proprietary seeds and feedstock supply solutions for the biofuels, biopower and bioproducts industries
- We use advanced breeding techniques and cutting-edge analytical technologies
- Our products are Dedicated energy crops – crops specifically optimized and purpose grown for the production of biofuels, biopower and bioproducts
- We focus scalability, reliability and cost-effectiveness
- The global market for these dedicated energy crop seeds is predicted to be >\$10B by 2030

Our Products

Sugar Platform

Sweet Sorghum



- Sugar crop (can be crushed like sugarcane)
- Annual
- Rapid scale-up
- Low input requirements
- Wide geographic range

Biomass Platform

High Biomass Sorghum



- Biomass crop
- Annual
- High yield
- Low input requirements
- Wide geographic range

Switchgrass



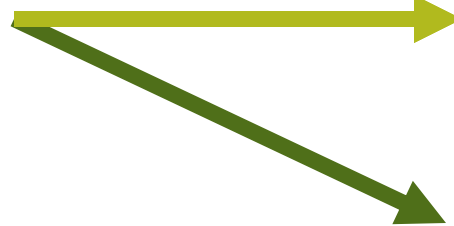
- Biomass crop
- Perennial
- Seed propagated
- Low input requirements
- Wide geographic range

We serve multiple markets

- Immediate
- Medium term
- Long term

Products

Sweet Sorghum



High Biomass Sorghum



Switchgrass



Markets

Season extension in existing sugar to ethanol mills

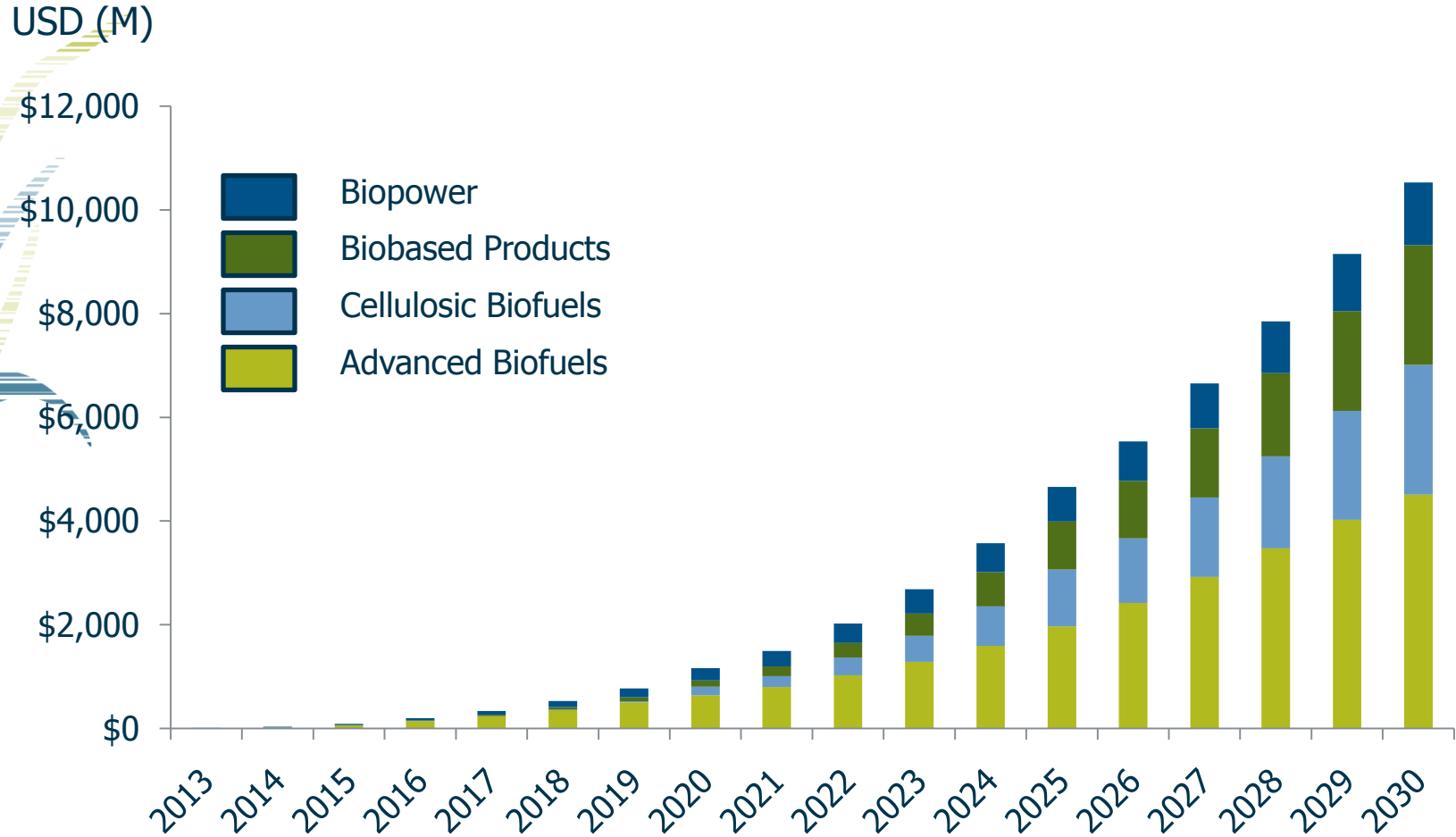
Greenfield advanced biofuels and biobased products

European biopower

U.S. biopower

Cellulosic biofuels

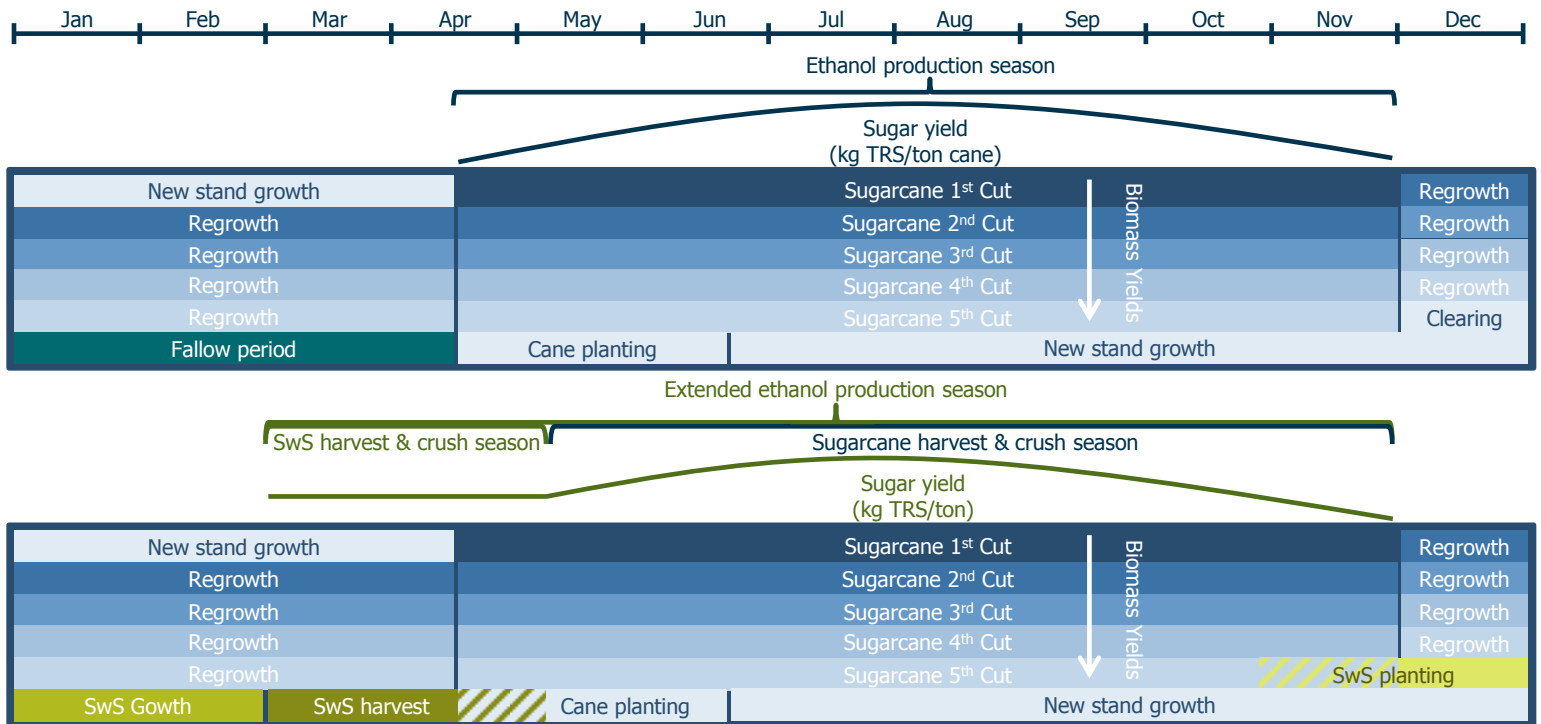
Dedicated Energy Crop Seed Market



>\$200M addressable market by 2016; \$1.9B by 2022, >\$10B by 2030

Season Extension in Brazil

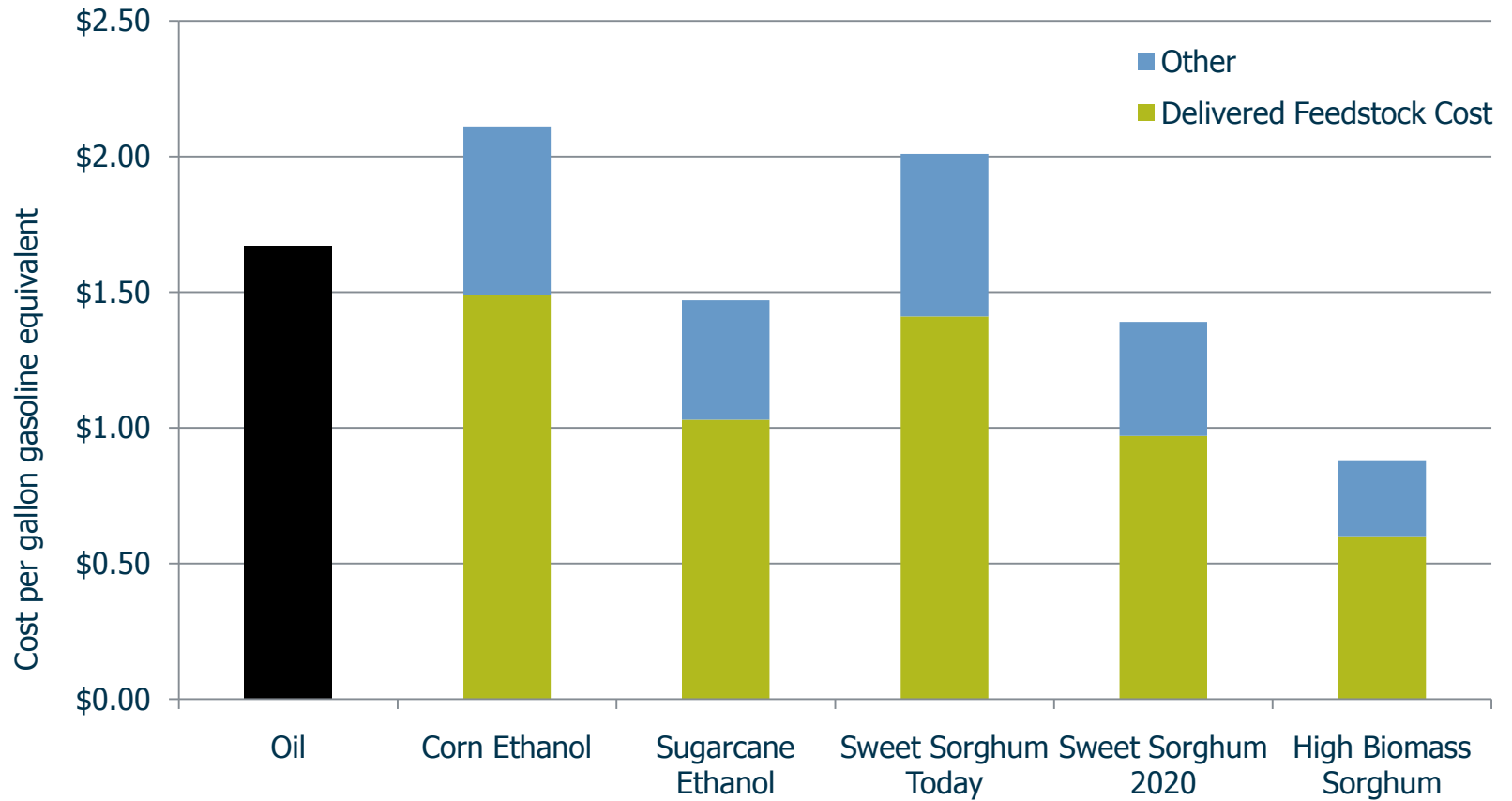
- Season extension provides significant incremental benefits to mill owners using their existing resources
 - Improves yield on CAPEX by increasing utilization of existing crushing, fermentation and power generation capacity when it would otherwise be sitting idle
 - Uses land that would otherwise be sitting fallow or collecting de minimis rent from growth of low value cover crops
 - Provides access to higher ethanol prices before the bulk of crushing capacity comes online
 - Delays timing of start of a portion cane harvesting providing higher sugar yields from cane



2011-12 Brazil Field Days



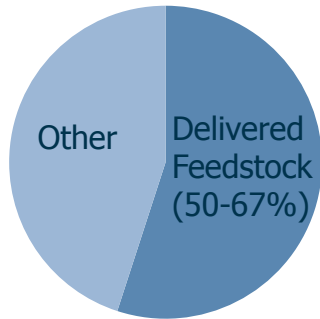
Sorghum Feedstock Costs



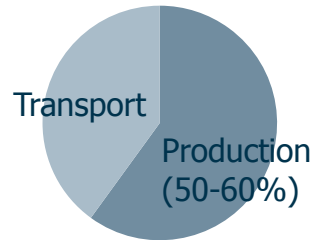
Notes: Oil at \$70/barrel, high biomass sorghum costs assume maturation of cellulosic conversion technologies

Yield is a Major Economic Lever

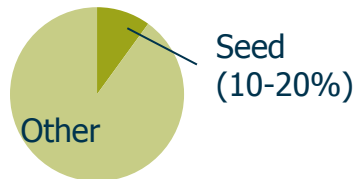
Seed cost as a % of total cost



Finished Product cost



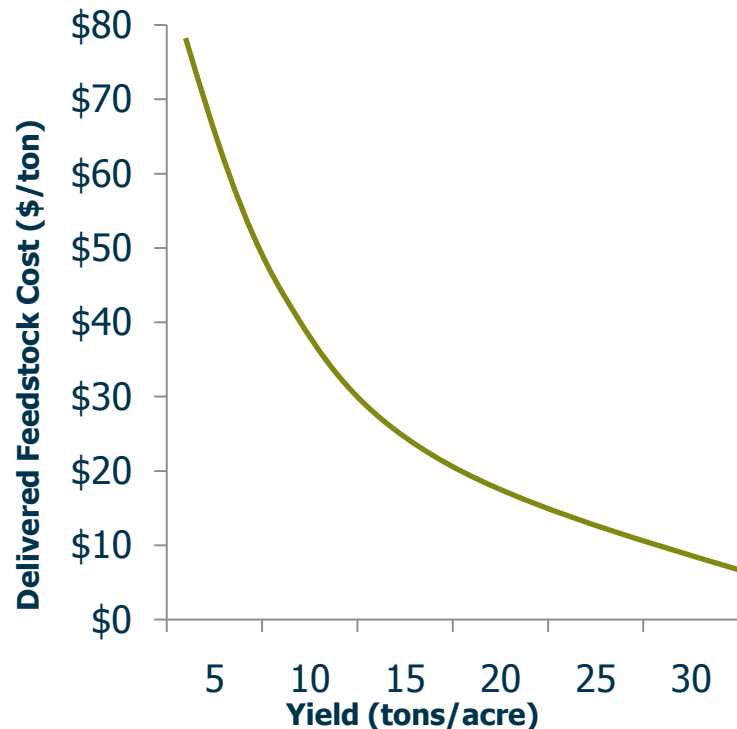
Cost of Delivered Feedstock



Production Cost

Seed price will average ~5% of the total cost of biobased products or biofuels . . .

Harvest & Transportation Cost vs. Yield Density*

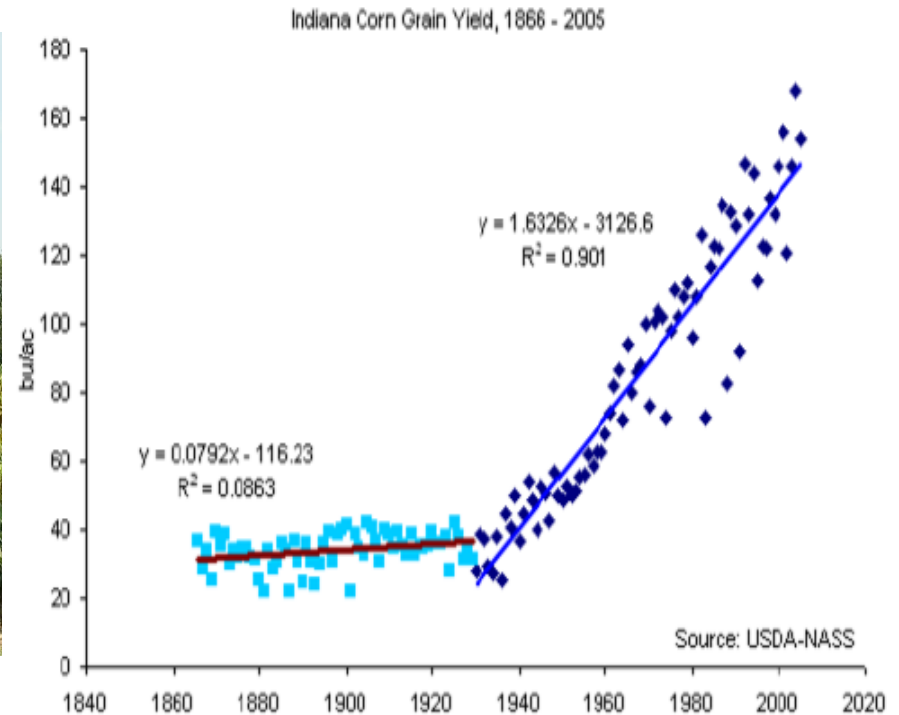


. . . but can have a major impact on total feedstock cost

Why Hybrids



Hybridization can result in both heterosis (hybrid vigor) and highly consistent outcomes

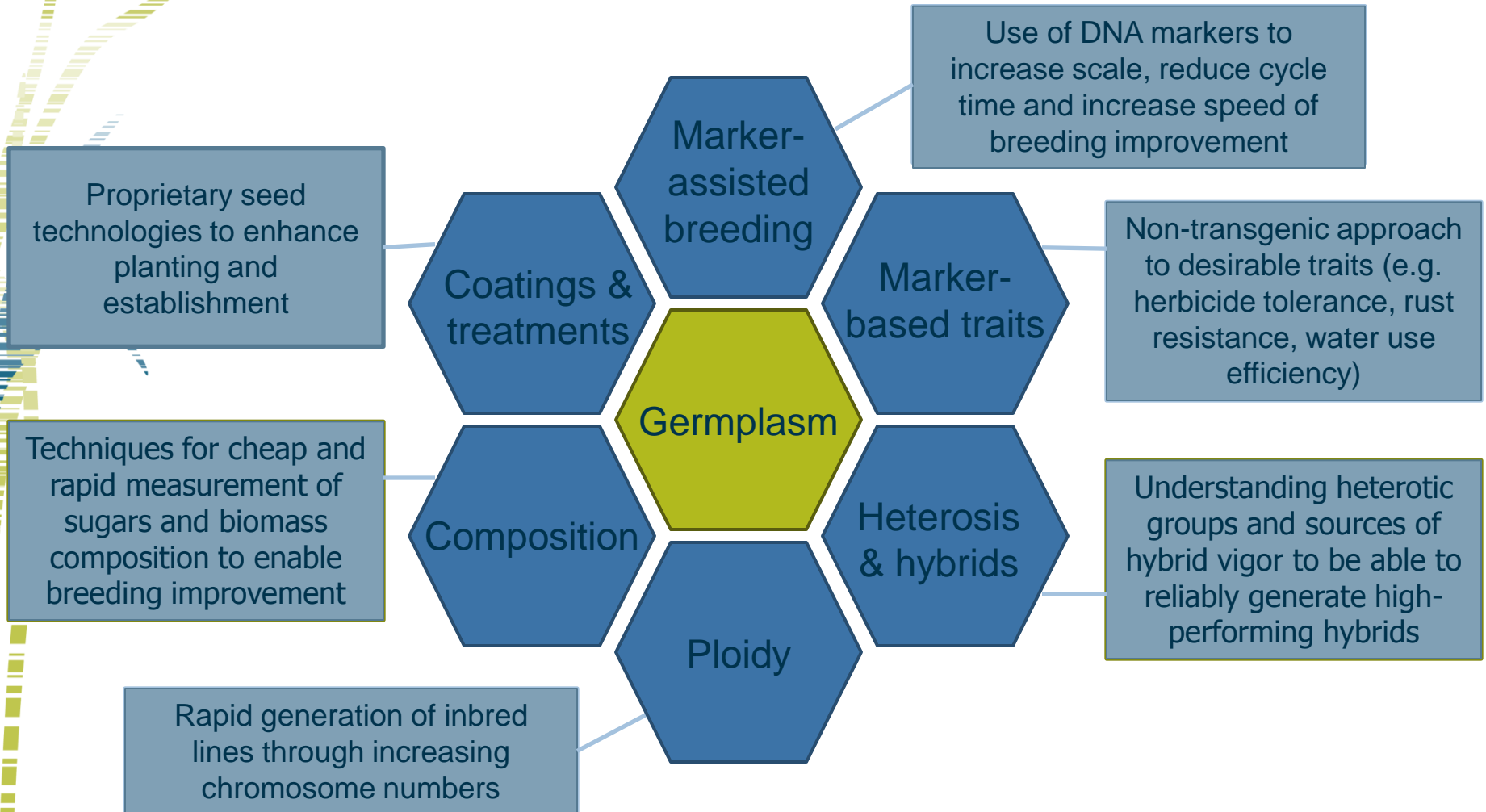


Modern breeding has improved corn yields more than fourfold since the introduction of the first hybrids in the 1930s

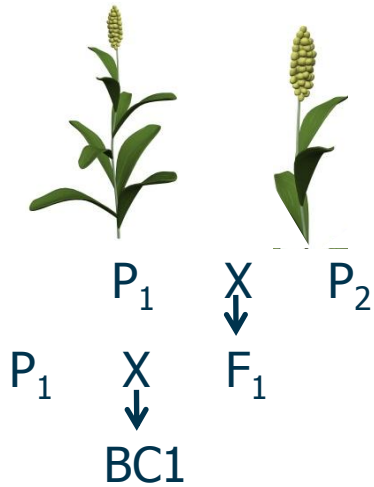
Why Sorghum?

- Huge genetic diversity
- Broad geographic adaptation
- Rapid breeding and product development cycle
- Established hybrid systems
- High-yielding
- Hardy – lower water, nitrogen requirements
- Seed propagated
- Easy to establish

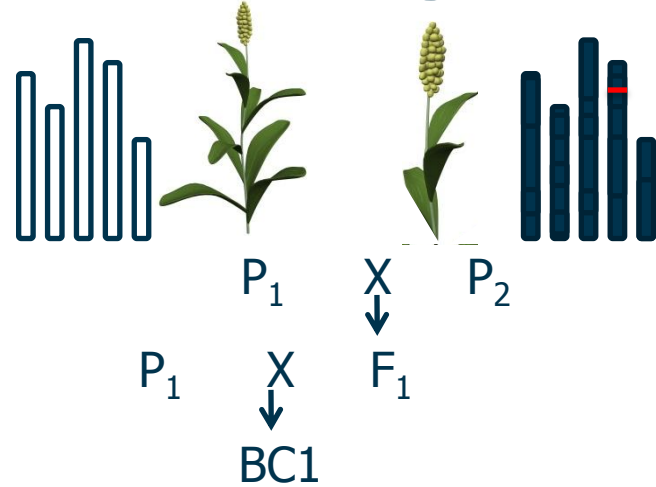
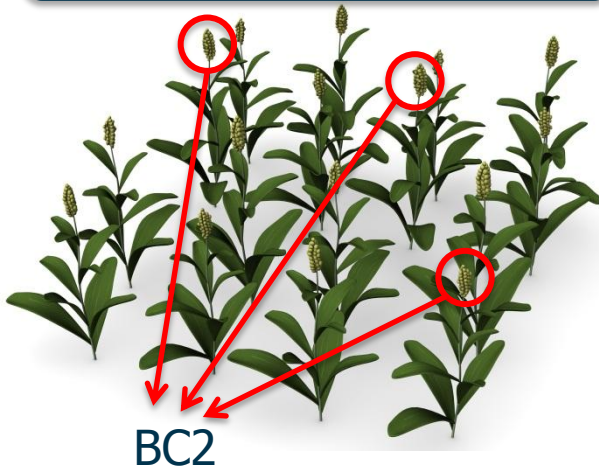
Multi-Technology Platform



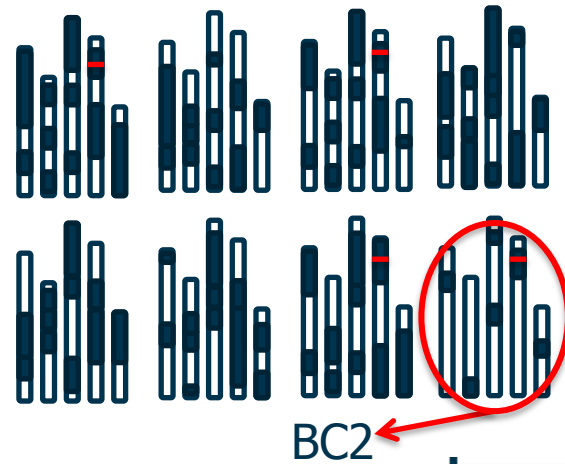
Marker Assisted Breeding



Visual Selection of BC1 plants that most closely resemble P1 – multiple selections are advanced to BC2



Positive selection for red gene + counter selection against P2 genome to select plants with most P1 markers and smallest % of P2



Key Advantages of the NexSteppe Approach

- Utilizes existing infrastructure and supply chains
- Highly leveraged approach to cost reduction
- Rapid rate of development
- Highly capital efficient
- Extremely scalable
- Sustainable



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