# Growing and Strengthening the Biobased Chemicals Industry

USDA BioPreferred™ Forum
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Director Policy
Industrial and Environmental Section

# Some Industrial and Environmental Section

#### Members



NatureWorks
Real. Right. Renewable







VERENIUM













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ARBORGEN





















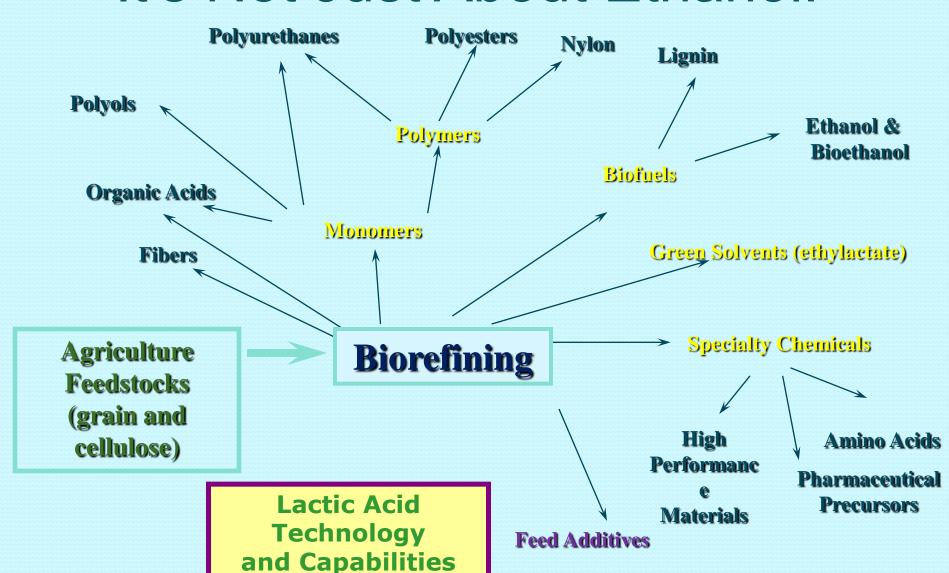




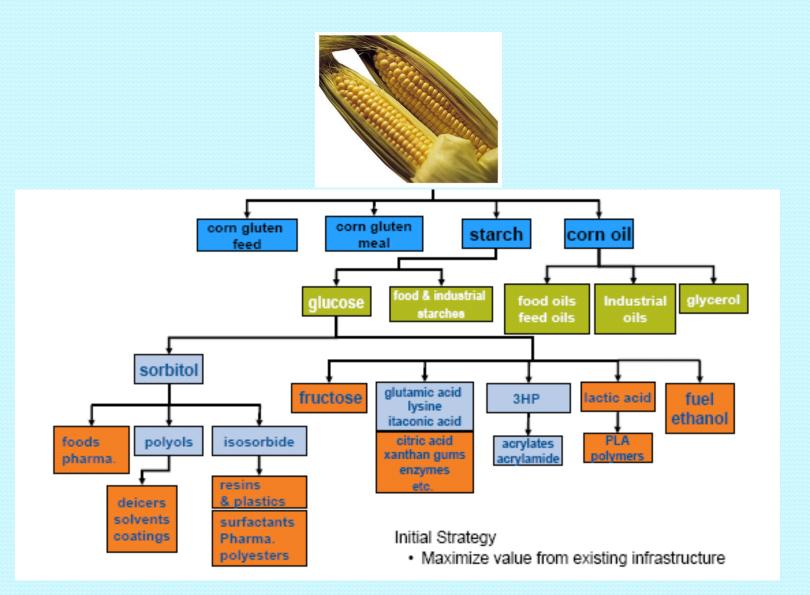


# Biorefining

## It's Not Just About Ethanol!



## **Example of a Bio-refinery: Wet Mill**



# Examples of Biochemicals & Biopolymers

- Butanol
- Isobutanol
- Ethanol
- Acrylic Acid
- Propylene Glycol
- 1,3-Propanediol
- Glycolic Acid
- Acetic Acid
- Caprolactam
- Hydroxy Alkanoates
- Adipic Acid
- Isosorbide
- Acrylamide
- Fumaric Acid
- Isosorbide
- Succinic Acid

- 1,4-Butanediol
- Methyl Ethyl Ketone
- Isoprene
- Ethyl Acetate
- Algae Based Chemicals
- Itaconic Acid
- SAP
- Acetone
- PLA
- PHA
- PVC
- PET
- UPR

## **Bio-Derived Plastics - First Wave**

#### Recent Advances In Renewable Chemicals DuPont, NatureWorks, Dow

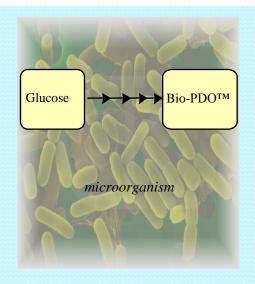
	DuPont Bio-PDO (Serona®)	NatureWorks™ PLA	Dow/Crystalev JV
Plant Scale	45 kTA	140 kTA	350 kTA
Fermented Product	1,3-Propanediol	Lactic Acid	Ethanol
Key Processes	Fermentation, Condensation Polymerization	Fermentation, Oligomerization, Ring-Closing, & Ring-Opening Polymerization	Fermentation, Dehydration, Polymerization
Initial Product	PDO/TPA Copolymer	Polylactic acid	Ethylene, Polyethylene, Copolymers
Flexibility	Moderate	Low	High

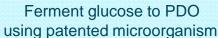
# Availability of New Renewable Raw Materials

Example: Conversion of glucose to 1,3-propanediol (PDO)



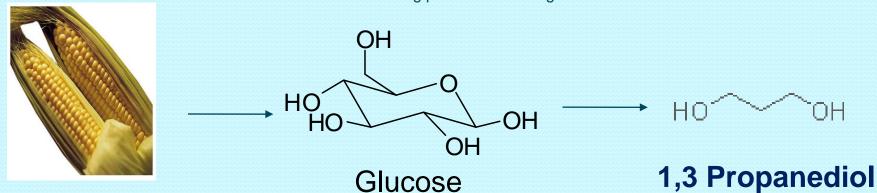
Corn







Refine to 99.7% purity



Courtesy of DuPont Tate & Lyle BioProducts LLC

1Susterra is a trademark of DuPont Tate & Lyle BioProducts LLC



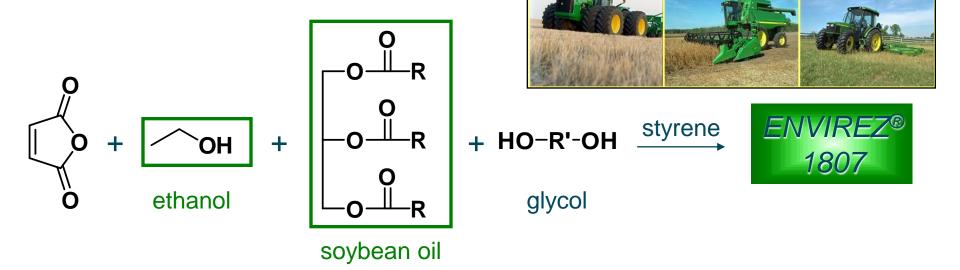


## ENVIREZ® Resin Platform

- Ashland developed the first commercially available bio-based product in 2003
  - ENVIREZ 1807 Resin was first used in SMC applications.

This was originally developed by Ashland at the request of the United Soybean

Board and John Deere



- Ashland continues to invest in the research and development of green resins
  - Commercial products are now available for SMC/BMC, pultrusion, casting, infusion, and general laminating



#### Solid Surface Counters **USDA BioPreferred Listing**

- Using ENVIREZ SS 70419 Resin
- Application listed on USDA BioPreferred procurement database
  - "Vendura solid surface material manufactured with bio-resin supplied by **Ashland Inc.**"







**VENDURA** 

- **ENVIREZ SS 71301** Resin
- Won the 2009 ACMA Green Aces award





- Using ENVIREZ L86300 Series Resin
- **Public** announcement of full production -January 2010

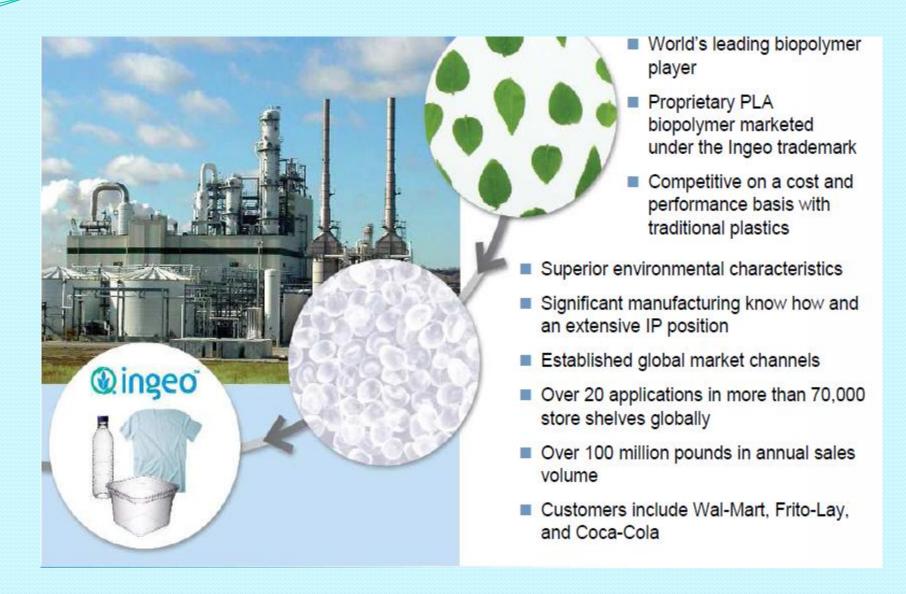
#### **Boat Hulls** & Decks







# Polylactic Acid (PLA)



## **PLA Product Applications**

#### Fresh food packaging



#### Beverages



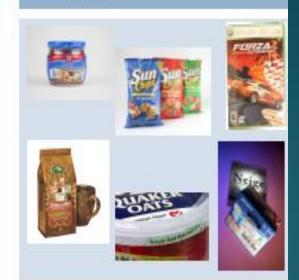
#### Food serviceware



Nonwovens/fibers



#### Films/cards



#### Durables

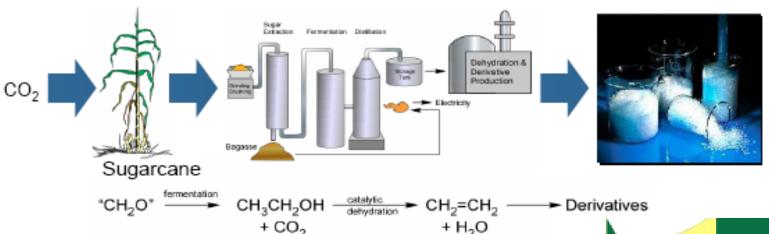




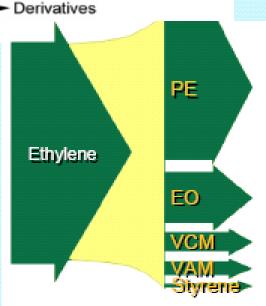


# **Dow Crystalev JV**

#### Polyethylene from Cane - Brazil



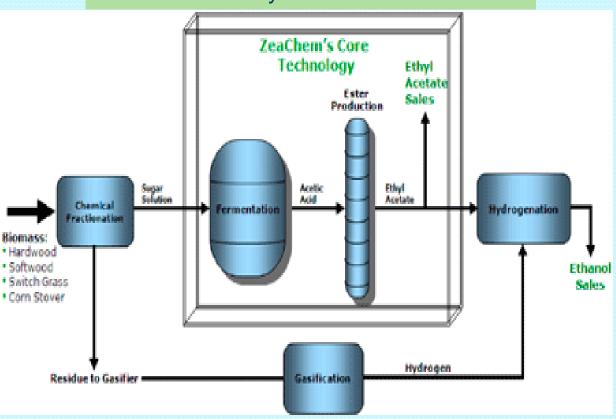
- 350 kT of LLDPE (700 MM lbs)
- 120,000 hectares of cane
- Recyclable plastic (CO<sub>2</sub> fixation)
- Cheaper than many fossil sources
- Lower capital footprint
- Walled off from oil volatility



#### ZeaChem

#### Hybrid-biotech and thermochemical

Products - ethyl acetate and ethanol



The sugar stream (both xylose  $[C_5]$  and glucose  $[C_6]$ ) is sent to fermentation where an acetogenic process is utilized to ferment the sugars to acetic acid without  $CO_2$  as a by-product. In comparison, traditional yeast fermentation creates one molecule of  $CO_2$  for every molecule of ethanol. Thus the carbon efficiency of the ZeaChem fermentation process is nearly 100% vs. 67% for yeast



# Solvay Renewable PVC Production



From sugar and salt to make plastic

Solvay Indupa's Brazilian new plant (start in 2010)



60 Kton/ year of Bio-Ethylene and 125 Kton/year of Renewable PVC



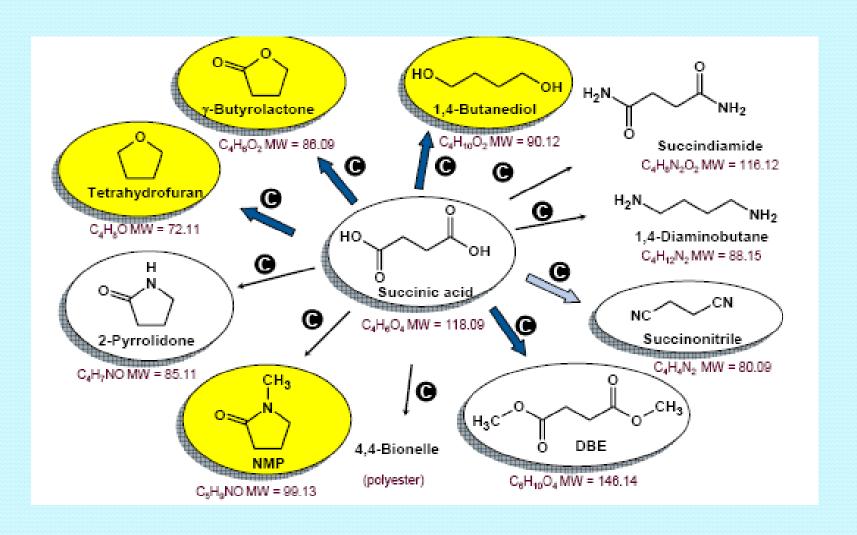
Reduction of 300 Kton/ year of CO<sub>2</sub> emissions

## Second Wave Bioproducts Beyond Ethanol And Biodiesel

Bio Conversion— Second Wave Bioprocesses vs. Chemical Processes



# Succinic Acid Platform

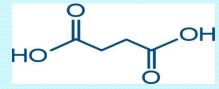


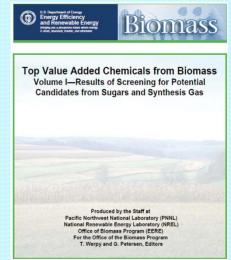


# **Production of Succinic Acid**

Uses metabolic engineering and metabolic evolution to construct organisms that make high value, high purity, renewable chemicals such as succinic acid from sugar







"Top Value Added Chemicals from Biomass" - U.S. DOE

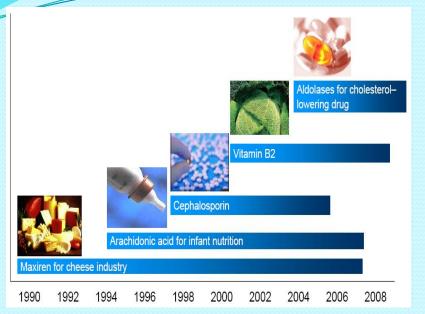
Robust and Scalable Process for Succinic Acid

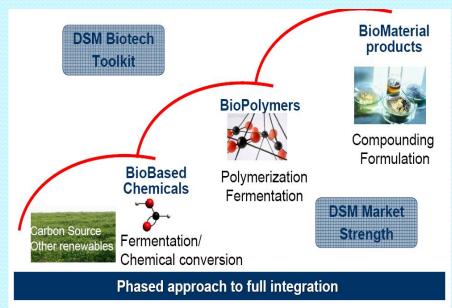
- Faster: reduce capital investment
- Cheaper: nutrients, energy, process chemicals
- Cleaner: fermentation and downstream separation/purification are integrated

"We are competitive at today's oil prices and down to less than \$45/barrel equivalent!"



#### DSM Track Record in White Biotechnology







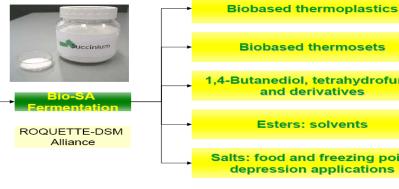
#### Roquette the partner in bio-succinic acid

Producing succinic acid via biological routes has several advantages:

- Lower environmental impact
  - 1. No use of fossil fuels (crude oil)
  - 2. Bio-renewable feedstocks
  - 3. Absorbs instead of emits CO<sub>2</sub>
  - 4. Cost proposition allows for high volume green chemicals and materials
- 2. New biobased & biodegradable applications feasible
  - 1. Production of 'green' plastics like PBS (for a.o. agricultural films)
  - Biobased fibers for clothing
  - 3. Bio-based resins (e.g. polymer of bio-succinic acid and isosorbide [biobased product made by Roquette])



#### Market approach via partnerships



**Biobased thermosets** 

1,4-Butanediol, tetrahydrofuran and derivatives

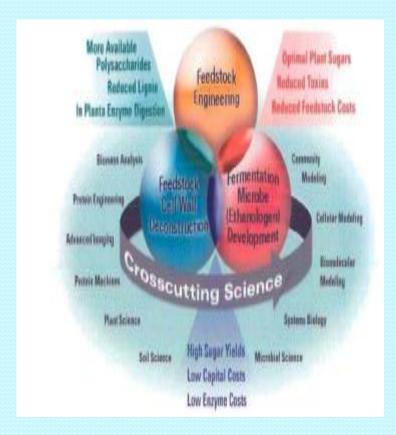
**Esters: solvents** 

Salts: food and freezing point depression applications

Value chain integration partners

# **Third Wave - Plant Expression**

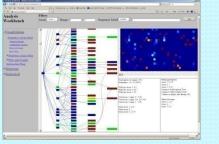
Synthetic Biology & Systems Biology Contributions to Biofuels, Renewable Chemicals, Specialty Chemicals, Bioproducts



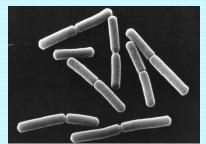


# Surfactants Platform Using Synthetic Biology

Software Robotics Biology Manufacturing Chemicals











#### **Specialty Chemicals Surfactants**

•\$24 billion market

•Annual global production 13 million metrics tonnes

**Foaming agents** 



**Emulsifiers** 



**Dispersants** 





#### **Surfactant Manufacturing Today**

- •32 billion kg CO<sub>2</sub> annually
- •Equal to burning 3.6 billion gallons of gasoline annually

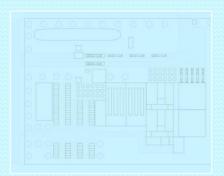






 Palm and coconut plantation expansion threatens rainforest

#### **Surfactant Manufacturing Tomorrow**















# Terpenes Provide Processing Advantages

- Historically, terpenes have been too expensive to produce through traditional manufacturing processes
  - ✓ Chemical synthesis
  - ✓ Extraction
- Allylix proprietary metabolic engineering fermentation platform offer significant advantages:
  - ✓ Step change in the cost of production
  - √ Sustainable
  - ✓ Stable supply
- Allylix technology opens the use of terpenes broadly across all market



### Value In Multiple Industries



Industry

Example products

Flavor & Fragrances

Menthol

**Insect Repellents** 

Nootkatone

& Crop Protection

Geraniol Citranella



**Natural** 

Sweeteners

Steviaside

Rebaudioside



**Biofuels** 

Terpene

hydrocarbons



**Pharmaceuticals** 

Taxol



#### a history of breakthrough innovation

#### **Biochemicals Commercialized from Genencor**

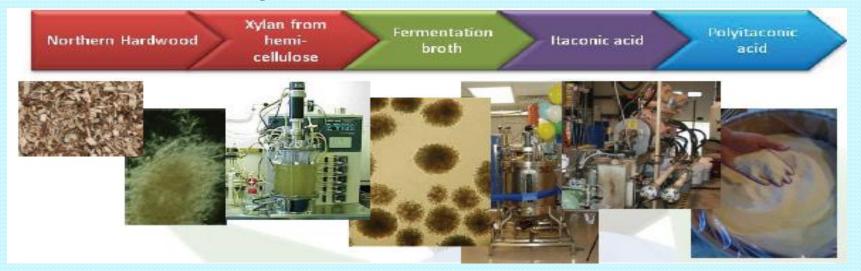
- Lysine
- Threonine
- Tryptophan
- Indigo
- Biotin
- Ascorbic Acid
- PDO polymer DuPont Tate & Lyle
  - Sorona<sup>™</sup> carpets, cosmetics, etc.
  - 40% less energy, GHG reduced 20%
- Biosioprene<sup>TM</sup>: strategic biobased alternative
  - Major potential to reduce tire & rubber industry dependence on oil, natural rubber
  - Broad applications in rubber, adhesives, fuel
  - LCAs to ensure process will be sustainable.



Concept Biolsoprene<sup>™</sup> Tire for the UN Climate Summit, Dec 2009, CPH



#### **Biobased Polymers Derived from Itaconic Acid**

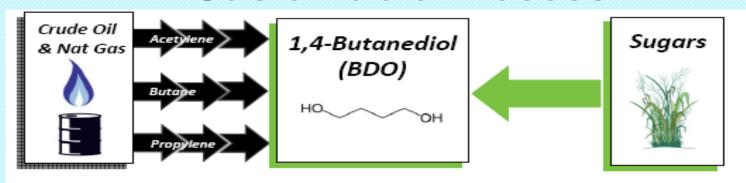


#### **Applications for Polyitaconic Acid**





# 1,4-Butanediol Platform Sustainable Process





#### Genomatica's Process Overview

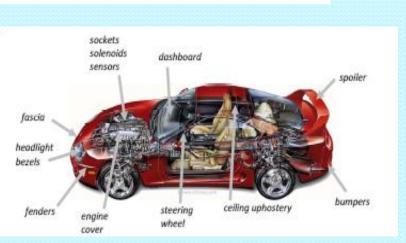
- Direct conversion to BDO
- 100% renewable BDO
- Cost-advantaged (even at \$50/bl oil)
- Over 50% lower fossil energy
- Reduced CO<sub>2</sub> and GHG emissions

#### **BDO Today**

- 2.5B lbs/yr. (\$3B market)
- Key chemical intermediate
- Range of applications:
  - Polyesters (PBT)
  - Polyurethanes (TPU)
  - · Co-polyester ethers
  - · Co-polymers (spandex)

#### **Current BDO Applications**

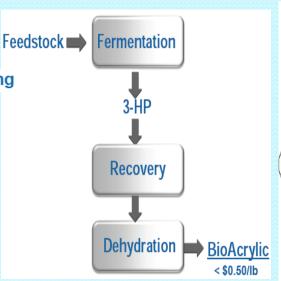


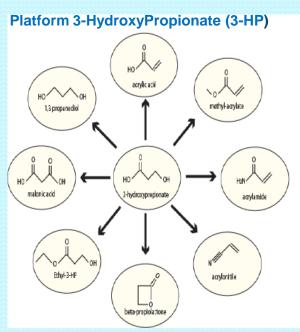




#### EDGE - BioAcrylic Acid

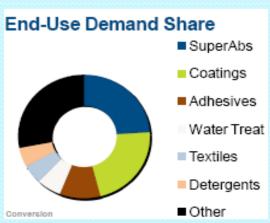
# Efficiency Directed Genome Engineering Massively Parallel Genetic Manipulations Comprehensive & High Resolution Parallel Processing





#### **Acrylic Acid Market Opportunity**

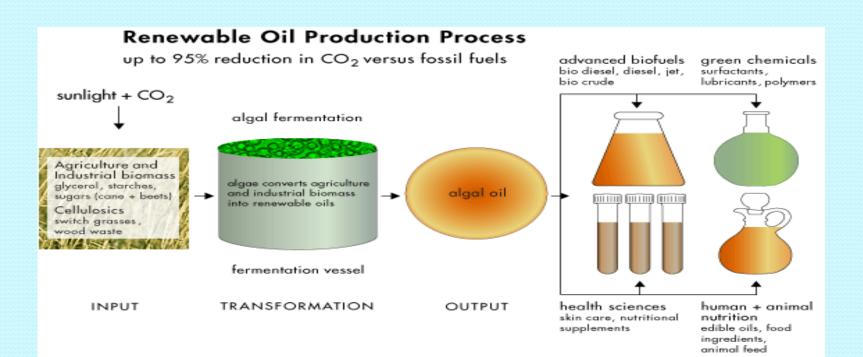






# Microalgae Converts Biomass to Bio-based Chemicals

- Indirect photosynthesis bio-production
- Process uses microalgae to convert biomass directly into bio-based chemicals and biofuels
- •A process performed in standard commercial fermentation facilities cleanly, quickly, and at low cost and large scale
- •Manufactured thousands of gallons of oil and hundreds of tons of bio-chemicals for replacing fossil petroleum and plant oils in a diverse range of products from oleochemicals to cosmetics and food



# Summary

- BIO was first organization to endorse Farm Bill's energy title 2001 and 2002
  - Supported the expanded Bio-Prefferred Bill 2008
    - Proposed voluntary labeling program offers potential to expand biobased markets, "USDA Certified Biobased Product," label
- Role of the entire value chain from feedstocks to intermediates (biomonomers and biopolymers) to final products needs to be recognized to achieve maximum potential
- BIO strongly supports the inclusion of biobased intermediates as eligible to receive the label under current rulemaking

# World Congress on Industrial Biotechnology

- World largest confernce on industrial biotech
- June 27-30, 2010
- Washington, D.C. –Gaylord
   Resort and Convention Center



- Over 200 speakers
- First year for investor sessions for CEO presentations
- 1,300 attendees----www.BIO.org/worldcongress